

Elina Björklund

b. 1970

Female

M.Sc., (Econ.)



Primary working experience:

Ebit Oy, CEO (2001–)

Reima Group Oy, CEO (2012–2024)

BletBI Advisors Shanghai Ltd, Director, Partner (2011–2012)

Fiskars Corporation, VP, Marketing (2009–2010)

Iittala Group, Group Director, Director Consumer sales and Iittala brand (2008–2009)

Iittala Group, several leadership positions (2004–2008)

Merita Securities (currently Nordea), Chief Equity Analyst, Deputy Managing Director (1994–1999)

Other positions of trust:

Reima Group Corporation, Chair of the Board (2024–)

Nokian Tyres Plc, Vice Chair of the Board (2024–)

Taaleri Plc, Board member (2019–)

Infinited Fiber Company Inc, Board Member (2022–2024)

Marimekko Corporation, Vice Chair of the Board (2011–2022)

Business Finland Oy, Board member (2018–2021)

Finnair Plc, Board member (2009–2012)