

Elina Björklund

b. 1970

Female

M.Sc., (Econ.)



**Primary working experience:**

**Ebit Oy**, CEO (2001–)

**Reima Group Oy**, CEO (2012–2024)

**BletBI Advisors Shanghai Ltd**, Director, Partner (2011–2012)

**Fiskars Corporation**, VP, Marketing (2009–2010)

**littala Group**, Group Director, Director Consumer sales and littala brand (2008–2009)

**littala Group**, several leadership positions (2004–2008)

**Merita Securities** (currently Nordea), Chief Equity Analyst, Deputy Managing Director (1994–1999)

**Other positions of trust:**

**Reima Group Corporation**, Chair of the Board (2024–)

**Nokian Tyres Plc**, Vice Chair of the Board (2024–)

**Taaleri Plc**, Board member (2019–)

**Infinitied Fiber Company Inc**, Board Member (2022–2024)

**Marimekko Corporation**, Vice Chair of the Board (2011–2022)

**Business Finland Oy**, Board member (2018–2021)

**Finnair Plc**, Board member (2009–2012)