

Press release

Stockholm, March 2, 2026

Essity's Annual Report 2025

Hygiene and health company Essity is today publishing its Annual Report 2025 on [essity.com](https://www.essity.com).

In 2025, Essity's net sales amounted to SEK 138bn and EBITA excl. IAC to SEK 19.6bn. The EBITA margin excl. IAC amounted to 14.1%, and earnings per share increased by 7%. A second share buyback program of SEK 3bn was launched in April 2025, and the Board of Directors is proposing a 6% increase in the dividend to SEK 8.75 per share.

"In 2025, we continued to develop our customer and consumer offerings through important innovations, made a strategic acquisition, and took actions to strengthen Essity's competitiveness and capture market shares. We increased our sales organically and achieved our highest margin in five years in a turbulent world and weak economic conditions. Our earnings performance confirms the strength of our portfolio of leading hygiene and health products that people trust every day. It also reflects the commitment of our employees, who improve the daily lives of consumers, patients, customers and caregivers worldwide," says President and CEO, Ulrika Kolsrud, in her CEO message.

Read the full CEO's message as well as Essity's strategic priorities, results, and sustainability report in the Annual Report 2025, which is attached to this press release and can be downloaded at [essity.com](https://www.essity.com).

NB: This is information that Essity is obliged to make public pursuant to the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out below, on March 2, 2026, at 14:00 CET.

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About Essity

Essity is a global, leading hygiene and health company. Every day, our products, solutions and services are used by a billion people around the world. Our purpose is to break barriers to well-being for the benefit of consumers, patients, caregivers, customers and society. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands such as Actimove, Cutimed, JOBST, Knix, Leukoplast, Libero, Libresse, Lotus, Modibodi, Nosotras, Saba, Tempo, TOM Organic and Zewa. In 2025, Essity had net sales of approximately SEK 138bn (EUR 13bn) and employed 36,000 people. The company's headquarters is located in Stockholm, Sweden and Essity is listed on Nasdaq Stockholm. More information at [essity.com](https://www.essity.com).