
ERICSSON APPOINTS NEW HEAD OF INVESTOR RELATIONS AND HEAD OF CORPORATE COMMUNICATIONS

- Peter Nyquist appointed Vice President Investor Relations
- Elisabeth Manzi appointed Director Corporate Communications
- Recruitments further strengthen Ericsson's capabilities to interact with investors, financial community and media

Ericsson (NASDAQ:ERIC) today announced the appointment of Peter Nyquist and Elisabeth Manzi as Head of Investor Relations and Head of the Corporate Communications team respectively.

Peter Nyquist has a long background in investor relations and financial communication and since 2006 holds the position as Senior Vice President Investor Relations and Financial Information at Electrolux.

In his new position, effective during the month of September, he will report to Helena Norrman, Head of Group Function Communications with close relations also to the CFO office. Nyquist will be part of the Communications Leadership Team and succeeds Åsa Konnbjer who has been acting in the role since February 2013.

Elisabeth Manzi has for the past 13 years held various communications positions within Scandinavian Airlines (SAS), most recently as Head of Media Relations SAS. In her new position, effective August 1, 2013, she will lead the Corporate Communications team within External Communications and report to Ola Rembe, Head of External Communications, Group Function Communications. Manzi fills a vacancy in the organization.

Helena Norrman says: "Ericsson has a strong communications team in place already and I really look forward to strengthening it even further with two new senior members to the team. Peter Nyquist brings years of investor relations experience with a very strong track record and Elisabeth Manzi gained extensive media relations experience from her years at SAS."

NOTES TO EDITORS

Photograph of Peter Nyquist

Photograph of Elisabeth Manzi

Download high-resolution photos and broadcast-quality video at www.ericsson.com/press

PRESS RELEASE

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Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions.

We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2012 the company's net sales were SEK 227.8 billion (USD 33.8 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

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