



Guideline Geo signs new distributor in Brazil

Guideline Geo has signed a new distributor agreement with Allia Geo in Brazil.

Under the agreement, Allia Geo Representação em Soluções Geofísicas will market and distribute the ABEM products from Guideline Geo, targeting the mining, engineering, and groundwater markets in Brazil.

Guideline Geo has 80 distributors and local representation in more than 70 countries. The global distributor network is industry-leading and a key part of the Guideline Geo growth strategy.

"This agreement strengthens our access to one of the more attractive markets in Latin America and has already resulted in a sales of an ABEM Terrameter LS 2 system configured for a monitoring application to a strategic reference customer in the mining sector. The announced EU-Mercosur trade agreement earlier this year further supports the positive long-term outlook for the region," says Per Westholm, CRO of Guideline Geo.

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