



Guideline Geo participating in 51 MEUR European innovation project

AGRARSENSE is an innovation project with participation from 52 industrial companies and research organizations from 15 European countries with the objective to develop technology for the agriculture and forestry sectors that contribute to meeting EU sustainability targets. Guideline Geo will receive a total funding of 600 kEUR from Vinnova (50%) and KDT JU Horizon (50%) for three years, starting January 2023.

“We are excited to explore how geophysical innovations such as AI and autonomous Ground Penetrating Radar (GPR) can bring value to this project, together with our AGRARSENSE partners Komatsu and RISE”, says Anders Abrahamsson, CTO at Guideline Geo. “We have a long tradition of research collaboration with industry partners and academia, but this is the largest collaboration project for us so far.”

For more information:

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Guideline Geo guides users around the world to map the subsurface using geophysics, targeting primarily the infrastructure, construction, and water management sectors. Since 1923, we develop, manufacture, and market instruments, software and services, offering unique field-to-finish workflows for our two market-leading brands, ABEM and MALÅ. Guideline Geo has a global reach to more than 80 countries through local offices as well as partner network. Guideline Geo AB (Publ.) is listed on Nasdaq First North Growth Market in Stockholm, Sweden.