

## Fact sheet 1 - The Moonhouse Kickstarter Rewards

Everyone who contributes with 1 USD or more become a member of the Friends of The Moonhouse - a community with a common vision – a red house with white corners on the Moon. For all rewards of 100 USD or more you'll have your name written on the inside of the actual house as well as your own digital Moon message.

### **1 USD (25 moon meters)**

A personal printable digital certificate of your membership in Friends of The Moonhouse.

### **15 USD (375 moon meters)**

A digital download of a printable Moonhouse poster, designed by the artist Mikael Genberg.

### **30 USD (750 Moon meters)**

A digital download of a 3D drawing of the house that you can print with a 3D printer to get your own Moonhouse.

### **50 USD (1 250 Moon meters)**

You will have your name on the Moon, engraved on the inside of the actual Moonhouse.

### **100 USD (2 500 Moon meters)**

A digital Moon message that will last forever.

### **200 USD (5 000 Moon meters)**

Your moon message will also be engraved on a piece of art, designed by the artist Mikael Genberg, in Falun (the hometown of the original Swedish red paint Falu Rödfärg).

### **250 USD (6 250 Moon meters)**

The Moonhouse Expedition, a book written by Emil Vinterhav, head of the technical team, about the small red paper house first expedition around the world.

### **350 USD (8 750 Moon meters)**

A printed unique futuristic Moonhouse poster, designed and signed by the artist Mikael Genberg

### **500 USD (12 500 Moon meters) Limited (2 000)**

The printed and uniquely designed futuristic Moonhouse poster, signed with a personal message of your choice by the artist Mikael Genberg.

### **1 000 USD (25 000 Moon meters) Limited (2 000)**

The Moonhouse limited edition glass bottle, designed by the artist Mikael Genberg and filled with red pigment from the mineralization of the Falun Mine.

### **1 000 USD (25 000 Moon meters) Limited (40)**

A guided tour and a Swedish "fika" for you and a friend in the World Heritage Site Falun mine together with the Managing Director of Falu Rödfärg.

### **1 500 USD (37 500 Moon meters) Limited (150)**

A ticket for you and a friend to The Moonhouse launch cocktail party.

### **2 500 USD (62 500 Moon meters) Limited (200)**

A guided day tour in Stockholm Archipelago to experience how the red house characterizes the Swedish landscape.

### **5 000 USD (125 000 Moon meters) Limited (20)**

A select dinner for you and your friend at the World Heritage Site, Falun mine, enjoyed to the tunes of a string quartet.



**5 000 USD (125 000 Moon meters) Limited (10)**

Bring a favorite friend to dinner with the artist Mikael Genberg and spend the night at one of his hotels Woodpecker or Otter Inn.

**7 500 USD (187 500 Moon meters) Limited (20)**

A unique Moonhouse oil painting made by Mikael Genberg

**10 000 USD (250 000 Moon meters) Limited (4)**

"Sleep with the artist" One night at the artist Mikael Genbergs' home – a red house in Västerås, Sweden. Moontalk, Swedish "fika" and creativity is on the agenda for you and a friend.

**Fact sheet 2 - The Moonhouse technical steps**

The Moonhouse needs 15 million USD in full before November 30 to ensure that the house is ready for take off with Astrobotic in October 2015. The technical work has 4 major steps.

***Stretch goal 1*****Prototype 1****250 000 USD**

*includes:*

- Integrating existing solutions into a functional deploying house prototype

***Stretch goal 2*****Research Prototype – Proof of concept****1 000 000 USD**

*includes:*

- Functional prototypes of placement mechanism and deploying house
- Functional tests in moon landscape

***Stretch goal 3*****The Moonhouse and payload complete****5 000 000 USD**

*includes:*

- Color proof testing
- Environment testing
- Functional testing in 1/6 g (Moon gravity)
- Functional testing in Thermal Vacuum
- Launch campaign
- Verified Payload mounted on launch vehicle and ready for launch

***Final goal*****The Moonhouse on The Moon****15 000 000 USD**

*includes:*

- Payload ticket with Astrobotic
- Ground Operations
- HD pictures of The Moonhouse on the Moon

