

Curriculum Vitae – Highlights

Rolf Ladau Born 1967, M.Sc. (Econ.)

Professional experience:

Fazer Confectionery 2015-
Managing Director of Fazer Confectionery & Executive Vice President at Fazer Group

The Coca-Cola Company 2013-2014
Global Senior Category Director, Sports and Energy Beverages

The Coca-Cola Company 2010-2013
Marketing Director, Still Beverages –North-Western Europe & Nordics

The Coca-Cola Company 2008-2010
Marketing Director - Nordics

Procter and Gamble 2006–2007
Associate Marketing Director - Oral-B Western Europe

Gillette Gruppe Deutschland GmbH / Procter and Gamble 2004 -2006
Business Unit Director, Grooming – Germany, Austria, Switzerland

Gillette Group International (European HQ) 2002-2004
European Business Manager, Power Oral Care

Gillette Group International (European HQ) 2001-2002
Business Manager, New Blade and Razor Systems

Gillette Oral Care (Global HQ) 1997-2001
Business Manager, Global Business Management

Kellogg's – Nordic HQ 1994-1997
Group Brand Manager, Nordic

Brand Manager, Finland

Unilever - Van den Bergh Foods 1993-1994
Product Manager
Assistant Product Manager
Marketing Trainee