

Crunchfish CEO Joachim Samuelsson to Deliver Keynote at Payments Conference in Madrid

Malmö, June 10th, 2026.

Crunchfish CEO Joachim Samuelsson will be a keynote speaker at the upcoming Leadership Pulse Series – International A2A, taking place in Madrid on June 10, 2026. The event brings together senior executives, central bankers, payment scheme operators, fintechs, and infrastructure providers to discuss the future of instant payments and cross-border interoperability.



Joachim Samuelsson will deliver a keynote presentation titled “**Offline Architecture: The Missing Strategic Layer in A2A Payments.**” The presentation will explore how payment systems can be designed to remain operational when connectivity or central infrastructure is unavailable, and why offline capabilities are becoming a strategic requirement for resilient payment ecosystems.

The keynote will discuss three key topics:

- **Offline Payments Within a Payment System** – How can an instant payment system continue to operate without network connectivity or system availability?
- **Offline Interoperability Across Payment Systems** – How can users pay offline across different payment systems?
- **Beyond Offline Payments** – What other use cases benefit from portable user authorization?



By introducing an architectural approach that enables offline functionality both within and across payment systems, the presentation will highlight new opportunities to strengthen resilience, interoperability, and user autonomy in digital payments.

For more information about the event, visit [Leadership Pulse Series](#).

For more information, please contact:

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About Crunchfish - crunchfish.com

Crunchfish is a deep fintech company developing governed offline payments technology for payment systems, banks, and payment applications. The company enables offline payments as a Layer-2 solution on top of existing payment systems, allowing transactions to be executed without connectivity while ledger authority and settlement remain unchanged. Through a reservation-based model, resilience is achieved without creating parallel forms of money or unmanaged credit risk. Crunchfish's architecture is patented and enables interoperability across multiple payment systems and markets. The solution strengthens system stability while also supporting economic incentives by ensuring that liquidity backing offline payments remains within the regulated financial system.