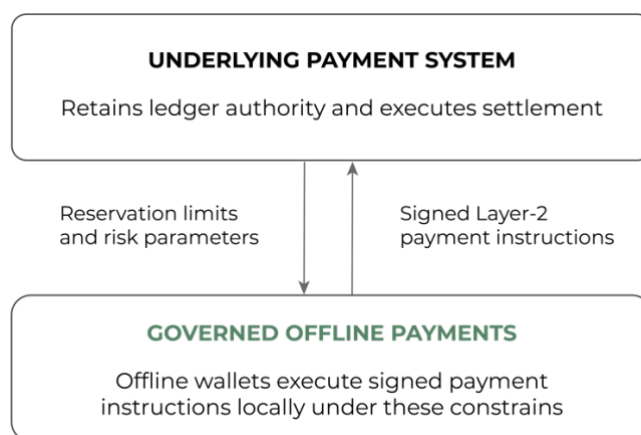


# Crunchfish launches updated website

Malmö, January 13<sup>th</sup>, 2026.

Crunchfish AB today announces the launch of its updated website. The new website presents a more structured narrative around Crunchfish's offline payments offering and provides improved access to technical, solution, and positioning information.



The updated site reflects Crunchfish's positioning as a provider of governed offline payment infrastructure, implemented as a Layer-2 solution and add-on to existing payment networks. The narrative explains how offline payments can be introduced without changing underlying payment systems or settlement rails, while maintaining governance, risk control, and interoperability.

## Clearer narrative and architectural perspective

The new website places stronger emphasis on offline payments as a resilience requirement for digital payment systems, rather than as a feature or fallback mode. It explains how Crunchfish separates offline execution from online verification and settlement, enabling continued payments during connectivity disruptions while ensuring that all transactions are verified and settled within existing regulated systems. A dedicated comparison also clarifies how Crunchfish's offline architecture differs from other offline payment models, particularly in terms of risk, scalability, and interoperability.

## Structured access to deeper information

The website has been reorganised to guide visitors from high-level understanding to detailed documentation:

- **Main pages** explain what Crunchfish solves, how the offline solution works, who it is designed for, and how it supports payment ecosystems.

- **Resources** provide access to more in-depth material, including:
  - **Technology & IP**, describing the system architecture and foundational intellectual property
  - **Whitepapers**, offering deeper technical analysis on specific topics
  - **Webinars and demos**, illustrating real-world use and deployment scenarios

This structure is intended to support different audiences, from decision-makers seeking a system overview to technical and regulatory stakeholders requiring more detailed insight. As part of the update, investor information is now located under the **"Company"** section of the website. This reflects Crunchfish's view that its strategy, governance, and long-term value creation are integral to how the company presents itself.

### **A platform for continued engagement**

The updated website is intended to serve as a long-term reference point for Crunchfish's technology and strategy, supporting ongoing dialogue with regulators, payment systems operators, service providers, technology partners, and investors.

Commenting on the website launch, Joachim Samuelsson, CEO of Crunchfish, said:

*"Over time, our technology and our role in payment ecosystems have become clearer, and the new website reflects that maturity. Offline payments are not about bypassing existing systems, but to make them more resilient. This update allows us to explain our innovative Layer-2 approach, risk model, and competitive positioning in a way that is easier to understand for the payment ecosystem and investors."*

The updated website is available at [www.crunchfish.com](http://www.crunchfish.com).

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### **About Crunchfish – [crunchfish.com](http://crunchfish.com)**

Crunchfish is a deep fintech company providing a Digital Cash solution enabling offline payments. The solution is designed for banks, payment services, and Central Bank Digital Currency (CBDC). Crunchfish Digital Cash augments payment systems by offering resilience in case of lost internet connections or server failures. The company, with headquarters in Malmö, Sweden and a subsidiary in India, is listed on Nasdaq First North Growth Market since 2016.