

# Crunchfish Cover Story and Fire Chat at SIBOS 2025

Crunchfish is the cover story in the official Fintech BoostUp magazine at SIBOS 2025. Frankfurt, Germany is the location of SIBOS this year between September 29 and October 2. On the opening day Crunchfish is arranging a fire chat with prominent industry participation on the theme **RETHINKING PAYMENTS – Online, Offline and with Cash – Payment Networks, Service Providers, and Technology Enabling the Resilient Digital Payments Market.**



Swift is organizing [SIBOS](#) as an annual conference, exhibition and networking event for the financial industry. From September 29<sup>th</sup> to October 2<sup>nd</sup> the financial industry will gather in Frankfurt, Germany to share their insights and outlooks across 250+ sessions. The overall theme of SIBOS 2025 is The Next Frontier of Global Finance.

Crunchfish is attending SIBOS for the first time. Crunchfish will be on display as the cover story in the official [Fintech BoostUp magazine at SIBOS](#). Crunchfish will also arrange a fire chat on the opening day at 12.45 on the Discover stage. The fire chat will have the participation of CTO Sridhar Narayanan of IBM Payments Centra and CEO and Founder Don Vacal of AltPayNet, and will be moderated by Crunchfish

CEO Joachim Samuelsson on the theme: RETHINKING PAYMENTS – Online, Offline and with Cash – Payment Networks, Service Providers, and Technology Enabling the Resilient Digital Payments Market. Crunchfish is also an exhibitor at the event with Joachim Samuelsson and Gagan Kochar, Business Development Director at Crunchfish India manning the booth.

[You can download the Crunchfish cover story from the Fintech BoostUp magazine at SIBOS here.](#)

Crunchfish launched their Rethinking Payments campaign as the manifestation of the go-to-market turnaround strategy announced in the [CEO word of the Q1-report 2025](#) focused on respecting the roles and responsibilities of payment networks and service providers in the payments ecosystem. This [new Rethinking Payments concept](#) has been presented at several occasions such as [this June analyst interview](#), [Currency Research P.I.T. Podcast](#), [SODA interview as a follow up to the IMF Fintech Note](#), and recent [presentation at the CB+DC Conference in the Bahamas](#). The [payments industry is increasingly validating Crunchfish way of Rethinking Payments](#) and the best evidence as of today is that a [world-leading payment network is piloting Crunchfish layer-2 architecture](#). The novel and [contrarian way of Rethinking Payments](#) is described [on Crunchfish's website](#), including a description of [Crunchfish Digital Cash layer-2 solution and a comparison with common layer-1 payment systems](#).

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**About Crunchfish – [crunchfish.com](https://crunchfish.com)**

Crunchfish is a deep fintech company providing a Digital Cash solution enabling offline payments. The solution is designed for banks, payment services, and Central Bank Digital Currency (CBDC). Crunchfish Digital Cash augments payment systems by offering resilience in case of lost internet connections or server failures. The company, with headquarters in Malmö, Sweden and a subsidiary in India, is listed on Nasdaq First North Growth Market since 2016.