

## Invitation to luncheon on Crunchfish's market and business potential

On Wednesday September 24th at 12:00 CET, Crunchfish and Emergers invite to a digital luncheon where CEO Joachim Samuelsson will discuss the market and business potential of Crunchfish Digital Cash solution with Johan Widmark from Emergers.



Welcome to the lunch talk with Crunchfish CEO Joachim Samuelsson on Wednesday, September 24th at 12:00-13:00 CET. The lunch talk builds on [Joachim Samuelsson's presentation at Aktiespararna recently](#).

Joachim Samuelsson and Emergers' Johan Widmark will have an open discussion around five main topics:

- Market strategy
- Market potential
- Business model
- Business potential
- Marketing

The conversation in Swedish is moderated by Johan Widmark and Joachim Samuelsson will take questions directly from the participants at the lunch talk. No registration is needed, participation via the link below. A recording of the luncheon will be available afterward on the [Crunchfish website](#).

Press release  
2025-09-23



**Luncheon (in Swedish)**

**Date and time:** Wednesday September 24th at 12:00 – 13:00 CET

**[Click to participate](#)**

**Meeting-ID:** 365 889 286 238 7

**Password:** VQ7up2ie

**For more information, please contact:**

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**About Crunchfish – [crunchfish.com](https://crunchfish.com)**

Crunchfish is a deep fintech company providing a Digital Cash solution enabling offline payments. The solution is designed for banks, payment services, and Central Bank Digital Currency (CBDC). Crunchfish Digital Cash augments payment systems by offering resilience in case of lost internet connections or server failures. The company, with headquarters in Malmö, Sweden and a subsidiary in India, is listed on Nasdaq First North Growth Market since 2016.