

## Crunchfish Attends the CB+DC Conference 2025 in the Bahamas

Crunchfish is proud to announce its participation at the CB+DC Conference 2025, taking place September 9–11 at the iconic Atlantis Hotel in Nassau, The Bahamas. The event brings together central banks, policymakers, fintech innovators, and thought leaders from around the globe to shape the future of Central Bank Digital Currencies.



The <u>CB+DC Conference 2025</u> is organized in collaboration with the Central Bank of The Bahamas and brings together leading experts to discuss CBDCs, stablecoins, tokenized assets, cross-border payments, and financial inclusion. Over three days, participants will exchange insights, showcase innovations, and set priorities for the future of digital currencies.

On Wednesday morning, September 10, CEO Joachim Samuelsson, will deliver a presentation on the theme Rethinking Retail Payments – Respecting the Roles and Responsibilities in the Payment Ecosystem highlighting the company's vision for the evolution of digital currencies and how Crunchfish's innovative Digital Cash solution allow central banks with CBDC payment networks deliver the ability to receive and settle layer-2 payments, whilst banks and payment application providers equip end-users with secure layer-2 to make payments. This natural separation of responsibilities creates resilience, scalability, interoperability, flexibility and a healthy competition within the payment ecosystem.

"We're entering a transformative phase for the global financial ecosystem. CBDCs are not just a technological shift, they represent a structural change in how societies manage money — and Crunchfish is proud to be



part of driving that change and making it more resilient and interoperable." says Joachim Samuelsson, Crunchfish's CEO.

On Tuesday afternoon, September 9, Crunchfish is shortlisted for the Focused Innovation Award. This recognition highlights the company's innovative approach, impact on the industry, and contribution to advancing CBDC adoption globally.

On Thursday morning, September 11, Joachim Samuelsson will join industry leaders in a panel discussion on Interoperability & Standardization. The discussion will explore the critical role of interoperability and standardization in fostering a cohesive digital currency ecosystem. It will examine the challenges and opportunities presented by fragmented infrastructures, differing technical protocols, and regulatory asymmetries across jurisdictions. The panel will also highlight current efforts toward establishing technical and governance standards.

Crunchfish has an exhibition booth at the conference that is manned by CEO Joachim Samuelsson and COO Patrik Lindeberg.

## For more information, please contact:

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## About Crunchfish - crunchfish.com

Crunchfish is a deep fintech company pioneering a Digital Cash solution that enhance resilience, scalability and interoperability in payment ecosystems. The patented offline payment architecture supports both payment network providers and payment service providers in both commercial payment ecosystems as well as evolving CBDC initiatives. Headquartered in Malmö, Sweden, Crunchfish drives innovation to shape the future of payments.