

Crunchfish and Sweden-India Business Council Welcome the Ambassador of India to Malmö

Crunchfish, in collaboration with the Sweden-India Business Council, is pleased to announce an exclusive event at Crunchfish's Malmö headquarter where the Ambassador of India to Sweden, H.E. Anurag Bhushan, gives the opening address followed by a presentation by CEO Joachim Samuelsson on how Crunchfish is Rethinking Payments in India.



Crunchfish will host an exclusive event in collaboration with the Sweden-India Business Council at its headquarter at Media Evolution City in Malmö. The Ambassador of India to Sweden H.E. Anurag Bhushan will give an opening presentation followed by a presentation of how Crunchfish is Rethinking Payments in India by CEO Joachim Samuelsson. The evening event will take place on September 18th and provide an opportunity for business leaders, industry stakeholders, and Crunchfish shareholders to discuss payments in India.

Agenda September 18

- 17:30 – Welcoming and mingling
- 17:45 – Robin Sukhia, Sweden-India Business Council CEO, welcomes the guests
- 17:55 – H.E. Anurag Bhushan, Ambassador of India to Sweden, opening address
- 18:10 – Joachim Samuelsson, Crunchfish CEO, Rethinking Payments in India
- 18:30 – Networking
- 19:30 – Event concludes

Interested participants are invited to RSVP by emailing info@crunchfish.com. Seats are limited.

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"This event reflects Crunchfish's commitment and strong connection to India. We look forward to engaging with India's Ambassador in Sweden, the Sweden-India Business Council, the business community in Malmö and our engaged shareholders.", **says Joachim Samuelsson, Crunchfish's CEO.**

For more information, please contact:

Joachim Samuelsson, CEO of Crunchfish AB
+46 708 46 47 88
joachim.samuelsson@crunchfish.com

This information was provided by the above for publication on 4th September 2025 at 08:30 CET.

Västra Hamnen Corporate Finance AB is the Certified Adviser. Email: ca@vhcorp.se. Telephone +46 40 200 250.

About Crunchfish – crunchfish.com

Crunchfish is a deep fintech company pioneering a Digital Cash solution that enhance resilience, scalability and interoperability in payment ecosystems. The patented offline payment architecture supports both payment network providers and payment service providers in both commercial payment ecosystems as well as evolving CBDC initiatives. Headquartered in Malmö, Sweden, Crunchfish drives innovation to shape the future of payments.