

Finnish Federation of the Brewing and Soft Drinks Industry

Domestic sales of beer by distribution channel, %

	2007	2008	2009	2010	2011	2012	2013*	2014**	2015	2016	2017
Retail outlets	78.3	79.5	81.3	81.6	83.0	82.4	83.2	83.3	83.5	84.1	84.5
Restaurants	19.1	17.9	16.3	16.2	15.1	15.6	15.0	14.9	14.7	14.1	13.8
Alko's retail outlets	2.6	2.6	2.4	2.2	2.0	1.9	1.8	1.8	1.8	1.7	1.6

* Nokian Panimo was included in the statistics 2000–2013.

** Capitol Invest and Saimaan Juomatehdas were included in the statistics.

Source: Member companies of the Federation of the Brewing and Soft Drinks Industry. The statistics do not include sales by actors outside the Federation, nor private imports of brewery products, which are not statistically recorded. As from the beginning of 2011, the statistics include all the brands of the members of the Federation of the Brewing and Soft Drinks Industry and any private label brands they produce.