

Finnish Federation of the Brewing and
Soft Drinks Industry

Domestic sales by container, %

	2006	2007	2008	2009	2010	2011	2012	2013*	2014**	2015	2016
Beer											
Bottle	61.2	45.8	33.5	24.3	20.3	14.4	12.1	9.7	9.3	8.2	7.0
Draught	16.7	16.0	14.8	13.7	13.5	12.5	12.9	12.3	12.2	11.9	11.5
Can	22.1	38.2	51.7	62.0	66.1	73.2	75.0	78.0	78.5	79.8	81.6
Cider and Long Drink											
Bottle	71.1	62.6	49.3	41.0	40.0	33.6	30.8	30.2	26.6	23.8	20.3
Draught	19.1	14.2	10.5	11.2	11.8	11.4	12.0	11.9	11.0	10.6	10.0
Can	9.8	33.6	40.2	47.8	48.2	55.0	57.2	57.9	62.5	65.6	69.8
Soft Drinks and Mineral Waters											
Bottle	85.7	84.9	84.4	85.3	84.9	83.5	81.7	81.2	79.4	79.2	77.5
Draught	11.6	11.9	12.2	11.8	11.9	12.2	12.5	12.2	11.5	11.8	11.3
Can	2.7	3.2	3.5	2.9	3.3	4.4	5.8	6.6	9.1	9.0	11.2

* Nokian Panimo was included in the statistics 2000–2013.

** Captol Invest and Saimaan Juomatehdas were included in the statistics.

Source: Member companies of the Federation of the Brewing and Soft Drinks Industry. The statistics do not include sales by actors outside the Federation, nor private imports of brewery products, which are not statistically recorded. As from the beginning of 2011, the statistics include all the brands of the members of the Federation of the Brewing and Soft Drinks Industry.