



Press release

15 April 2019

Oriflame Holding AG publishes Annual Report and Sustainability Report for 2018

The Annual Report and Sustainability Report for 2018 are now available at Oriflame's website, <http://investors.oriflame.com/> and as attached documents.

A digital version of the Annual Report is available at <https://reports.oriflame.com/en/annual-report-2018/>.

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This information is information that Oriflame Holding AG is obliged to make public pursuant to the Securities Markets Act. The information was submitted for publication at 18.00 CET on 15 April 2019.

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. Oriflame is a Swiss company group listed on the Nasdaq Stockholm Exchange. For more information about Oriflame, please visit www.oriflame.com.