



## Press release

22 November 2012

### **Atea Elected as Green Frontrunner Again**

**Atea is one of the three most skilled IT companies who work professionally with reducing carbon emissions in the Nordic countries.**

For the second consecutive year Atea is in top three of IT companies working professionally to reduce carbon emissions in the Nordic countries, according to the recently published "Nordic Carbon Disclosure Leadership Index". Atea comes in as number 13 on the list rating all Nordic companies. The index shows exactly how much carbon organizations emit, their ability to measure and present the results and their corporate strategy to reduce carbon consumption.

"Working professionally with reducing carbon emissions produces provable results – also financially. The better we systemize our measurements and processes, and the better we are at informing about the importance of reducing carbon emissions, the greater the results. Therefore, it is a success that our work scores so high on the Nordic level," says Claus Hougesen, CEO of Atea ASA.

The Nordic Carbon Disclosure survey also shows that efforts to reduce carbon emissions continue to generate a high and quick return on investment. Out of 490 surveyed initiatives, it is expected that 130 of these have earned themselves in after just one year, and 248 have done so within three years.

"We cannot save the world, but we can inspire customers to make better decisions about green IT solutions, and that of course also goes for ourselves. In Atea we focus, among other things, on car sharing, new energy efficient buildings, virtualization, intelligent print and copy solutions, mobility solutions and video conferencing. We can see from the survey that working with Green IT and reduction of carbon emissions was much more hyped four years ago, but now the advantage is that the trend has found its natural level, which means that thinking green has become a more natural part of IT solutions, and therefore customers demand ongoing advice in this area," says Claus Hougesen.

Atea is the leading provider of IT infrastructure and services in the Nordic and Baltic countries, and Green IT is central to Atea. Atea has several green concepts, goTloop and goTgreen, which make it simple for customers to think more green and sustainable.

Read the full Carbon Disclosure Report attached.

**For further information, please contact:**

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**About the Carbon Disclosure Project**

*The Carbon Disclosure Project (CDP) is an independent non-profit organization holding the largest database of primary corporate climate change information in the world. Thousands of organizations across the world's largest economies now measure and disclose their greenhouse gas emissions and climate change strategies through CDP, in order that they can set reduction targets and make performance improvements. This data is gathered on behalf of 655 institutional investors, with combined assets under management in excess of \$78 trillion, as well as purchasing organizations and government bodies and made available for integration into business and policy decision making. For more information visit [www.cdproject.net](http://www.cdproject.net).*

**About Atea**

*Atea is the leading Nordic and Baltic supplier of IT infrastructure with approximately 6,300 employees. Atea is present in 82 cities in Norway, Sweden, Denmark, Finland, Lithuania, Latvia and Estonia. Atea delivers IT products from leading vendors and assist its customers with specialist competencies within IT infrastructure services. Atea had revenue of more than NOK 20 billion in 2011 and is listed on Oslo Stock Exchange.*

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