

K-Citymarket

Heavy Makeup

CREDITS:

K-Citymarket

Mette Åström, Marketing Manager

TBWA\Helsinki

Alex Pineda, Chief Creative Officer

Laura Paikkari, Executive Creative Director

Petra Yli-Hemminki, Account Director

Anni Nissi, Copywriter, Creative Communications Strategist

Emma Kaninen, Copywriter

Camilo Alzate, Art Director

Tommo Killström, Art Director

Paula Sonne, Earned Creative Director, Head of PR

Aapo Kuortti, Creative Strategist

Anna Nukarinen, Content Creative

Valeria Mikkonen, Producer

Jukka Raittila, Earned Creative

Sami Ainetdin, Production Manager

Ville Hackzell, Editor

Mikko Kuoppasalmi, Editor

Erica Niiniaho, Content Creator

Taneli Mattelmäki, Vice President, Retail

Music

Leo Niemi, Music Supervisor

Tuomas Ahva, Sound Designer

Sara Strömmer, Singer

Nino Laurene, Producer

Damien, Singer

Joonas Parkkonen, Producer/Songwriter

Katariina Sorsa, Singer

Tuuli Paju, Singer

Aake Lämsä, Producer

Susanna Alexandra, Singer

Niila Perkkiö, Producer/Songwriter

Tony Hentilä, Producer