

'Life at the Ringside' Credits:

TBWA\Helsinki

Mikko Pietilä, Chief Creative Experience Officer
Joni Furstenborg, Creative Director
Jonathan Fanta, Senior Creative
Jukka Mannio, Senior Creative
Alex Pineda, Chief Creative Officer
Paula Sonne, Earned Creative Director
Mikael Kivelä, Head of Design
Anna Nukarinen, Content Creative
Satu Heikkonen, Account Director
Jesper Ceder, Design Trainee
Max Naumanen, Digital Production Designer
Riikka Häkkinen, Senior Designer
Tuomas Perälä, Senior Copywriter
Aapo Kuortti, Creative Strategist
Jukka Raittila, Earned Creative
Erica Niiniaho, Earned & Social Trainee

TBWA Screen

Niko Hatara, Executive Producer
Joni Hartikainen, Creative Producer
Iiro Hokkanen, Editor
Lisa Myllymäki, Editor
Heidi Ylä-Ajos, Post Producer
Sara Hyyryläinen, Production Coordinator
Tommi Mäkelä, Production Manager
Sami Ainetdin, Production Manager
Mika Pajunen, Producer

Document crew

Iris Olsson, Director
Arsen Sarkisants, Cinematographer
Jonas Lundqvist, Photographer
Tuukka Koski, Photographer

THL

Saana Stanfield
Marko Lähteenmäki
Saija Järvimäki
Taija Huhtala
Marjo Loisa
Anu Karhinen-Soppi

Maria Svetloff

Partners

Viaplay

Post Control

Outshine