



The shareholders of The Marketing Group PLC (company register number 9604581) are hereby invited to an Extraordinary General Meeting to be held on Monday 27th June 2016 at 9am CET.

Location

Enterprise House, Ocean Village, Southampton, SO14 3XB or virtually in the online meeting room link on the website.

Notice of attendance

Shareholders who wish to attend the General Meeting shall:

- have entered into the share register kept by Euroclear Sweden AB on Tuesday, 21st June 2016; and
- give notice of his/her intention to participate at the Extraordinary General Meeting no later than Tuesday 21st June 2016 by 12pm CET.

Notice of attendance at the Extraordinary General Meeting shall be made by sending an email to investorrelations@marketinggroupplc.com, attn: Hannah Middleton

When giving notice of participation, the shareholder shall state name, personal identification number or company registration number, telephone number and number of shares represented at the Extraordinary General Meeting.

Proxies

If participation is by way of proxy, such document should be submitted in connection with the notice of participation at the Extraordinary General Meeting. For shareholders who wish to participate at the Extraordinary General Meeting by proxy, a proxy form will be available at the company's website, www.marketinggroupplc.com and may be ordered by sending an email to investorrelations@marketinggroupplc.com

Nominee registered shares

Shareholders with nominee-registered shares must, in order to participate at the General Meeting, temporarily register the shares in his or her own name. Such shareholder must notify its nominee regarding the above-mentioned matter in due time prior to 21st June 2016.

Statement from the Executive Chairman, Jeremy Harbour

"The agenda items are designed to give powers to the board of directors to execute the business plan of growth by acquisition without further separate general meetings for each deal, and also to incentivise the founder shareholders in the event that they over perform against historical performance. Further guidance on these items will be published in the coming days to enable members to better decide on the ramifications."



For more information, please contact

Hannah Middleton, Director and Communications Director

Phone: +65 8193 7625

E-mail: hannah.middleton@marketinggroupplc.com

Jeremy Harbour, Executive Chairman

Phone: +65 8661 1776

E-mail: jeremy.harbour@marketinggroupplc.com

The Marketing Group in brief

The Marketing Group plc was incorporated in May 2015 with the purpose of gathering successful marketing businesses under one roof. During the first quarter of 2016, the Company acquired four companies within the marketing sector; One9Ninety (social media), Black Marketing (LinkedIn marketing), Nice & Polite (creative content) and Creative Insurgence (brand activation). The Company comprises a series of independent marketing teams, each with specific expertise and innovative services. The consolidated group supports the subsidiaries with management and coordinating activities as well as a common operating platform. For more information, please visit the Company's website www.marketinggroupplc.com. The Company's share is listed on Nasdaq First North Stockholm and Mangold Fondkommission AB, +46 8 5030 1550, is the Company's Certified Adviser and liquidity provider