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Better Planet	 Zero Deforestation – 100% chain of custody certification for all lumber supply globally	 13 Climate Action  15 Sustainable Forestry
	 Zero Emissions – 20% reduction in CO ₂ -e per delivered unit (vs 2015)	 13 Climate Action  7 Affordable and Clean Energy
	 Zero Waste – Zero wood waste and plastic waste to landfill	 12 Sustainable Consumption and Production
Better Business	 Better Workplace – 25% reduction in Brambles Incident Frequency Rate (BIFR); 30% women on Board and in senior management*; global best practice employee engagement	 3 Good Health and Well-being  8 Decent work and Economic Growth  4 Quality Education  10 Reduced Inequalities  5 Gender Equality  16 Peace, Justice and Strong Institutions
	 Better Collaboration – Yearly improvement in packaging waste, food waste, CO ₂ -e reduction through collaboration with suppliers and customers	 12 Sustainable Consumption and Production  8 Decent work and Economic Growth  17 Partnerships for the Goals
	 Better Supply Chains – Yearly improvement in CO ₂ -e and waste reductions in customer supply chains through the use of our products and services	 12 Sustainable Consumption and Production  9 Industry, Innovation and Infrastructure
Better Communities	  Helping Communities – Benefits to Education, Environment and Food Security through commitment to annual charitable donations equivalent to 0.7% of Brambles’ pre-tax profit and an average of 1 volunteering day per year per employee.	 11 Sustainable Cities and Communities  2 Zero Hunger  15 Sustainable Forestry  4 Quality Education