

Resurs Bank enters partnership with HeyMate for brand-new free service for easy and secure car transactions

Resurs Bank has entered into a partnership with HeyMate media house which recently launched the free service NEMbilhandel.dk that aims to make buying and selling cars privately easy and secure. Together with Resurs Bank, HeyMate has created a package that includes financing solutions and payment options alongside a range of other functions to simplify car trading for both the buyer and the seller.

In partnership with Resurs Bank, HeyMate recently launched an end-to-end concept for its new NEMbilhandel.dk service, which makes it easy and secure for private individuals to buy and sell cars themselves. Private individuals can visit nembilhandel.dk for assistance with everything involved in selling and buying a car. The new concept is expected to meet the high demand for this type of service, particularly as regards offering financing options or selecting from among the most popular payment methods in the market.

“We are proud to have been chosen to deliver our financing and payment solutions and we look forward to being involved in making the customer journey on NEMbilhandel.dk quick, secure and easy. We are also pleased to establish a commercial partnership with HeyMate where our services will form a strategically important part of developing business concepts at the same time as we are involved in driving digitisation in an industry that is evolving rapidly,” says Kennet Juhl, Sales Finance Manager, Payment Solutions, Resurs Bank in Denmark.

The basis of the nembilhandel.dk concept is to make it easier for private individuals to buy and sell cars conveniently and to avoid the risk for private individuals of buying a stolen car, for example. This is the reason that, in addition to Resurs Bank’s financing and payment solutions, NEMbilhandel.dk offers private individuals the possibility to access data from Tjekbil.dk and receive information and the history of a specific car or car owner. The service also makes it convenient to verify a buyer and a seller and provides the option of finalising the transaction using a digital signature.

“It is fantastic that we have established a partnership with Resurs Bank and have now realised our concept of creating an end-to-end service free of charge that matches all the criteria that we believe create value for private individuals when buying and selling a car. We hope that in a few years, NEMbilhandel.dk will be the right place for everyone who wants to buy and sell a car,” says Kenneth Andersen, CEO, HeyMate Aps.

More information is available from:

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ABOUT RESURS BANK

Resurs is a Nordic niche bank that offers leading payment and financing solutions for the retail industry and its customers. We help companies and private individuals with lending, saving and payments. With more than 40 years of experience in the retail sector, we make shopping online and in stores quick, easy and secure. We focus on the customer experience and make good things happen and the hard feel easier. We have about 6 million private customers and more than 700 employees in the Nordics.