

VV-Auto to begin importing MAN trucks from 1 January 2016

VV-Auto Group Oy and MAN Truck & Bus AG have entered into an agreement on the import of MAN trucks, MAN buses and Neoplan buses and their spare parts, and the related after-sales services in Finland.

“Car sales are one of the three strategic growth areas of the new Kesko. This agreement will support VV-Auto's growth strategy and enhance our cooperation with the Volkswagen Group, enabling us to serve an even wider customer base,” says **Pekka Lahti**, President of VV-Auto Group.

The functions of Konekesko's MAN business unit will transfer to VV-Auto Group Oy from 1 January 2016. MAN's 28 employees will be transferred to VV-Auto as existing employees. MAN Truck & Bus Center will become part of VV-Autotalot Oy. MAN Truck & Bus Center has sales premises in Espoo, Kouvola, Kuopio, Seinäjoki, Kokkola, Oulu and Rovaniemi. VV-Auto Group's MAN retailer in the Turku, Pori and Tampere market regions is Suvanto Trucks Oy. After-sales services will remain the responsibility of the existing network of authorised MAN repair shops.

“Such change enables faster and stronger development of all areas of the MAN business. As VV-Auto is an innovative brand house and a pioneer of multichannel marketing, we are eager to benefit from their expertise,” says **Olli Ronkainen**, Business Unit Director at MAN Truck and Bus Finland.

The MAN truck offering includes TGL, TGM, TGS and TGX series with a GVWR ranging from 7 to 44 tonnes. With the help of its extensive partner network, it is also able to offer versatile superstructures and equipment. The MAN bus offering include high-quality solutions for city, regional and tourist traffic.

VV-Auto Group Oy is an importer of Audi, SEAT and Volkswagen passenger cars and Volkswagen vans. Its subsidiary, VV-Autotalot Oy, is the largest retailer of the brands imported by VV-Auto Group. Cars imported by VV-Auto are sold and maintained in a total of 70 locations across Finland. The VV-Auto Group employs more than 750 automotive sector professionals. VV-Auto is part of the Kesko Corporation.

MAN trucks were previously imported by Konekesko Oy. The Kesko Corporation has been importing MAN trucks and buses since 1979.

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