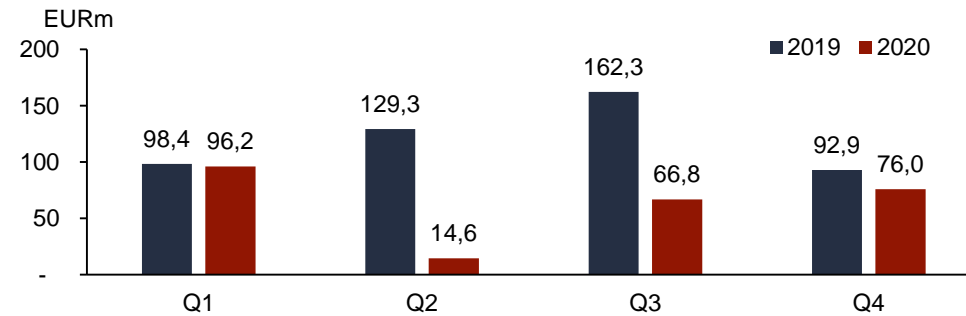


2021 bookings are 8.1% higher compared to 2020 bookings same time last year

Booking status comparison¹⁾

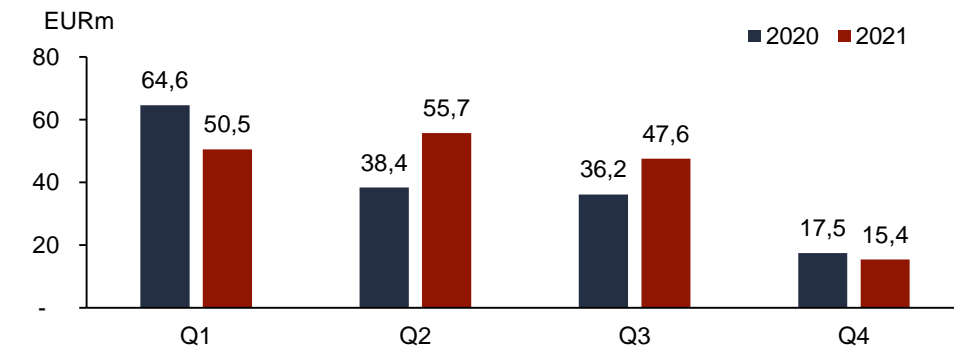
Comments

Bookings for current year



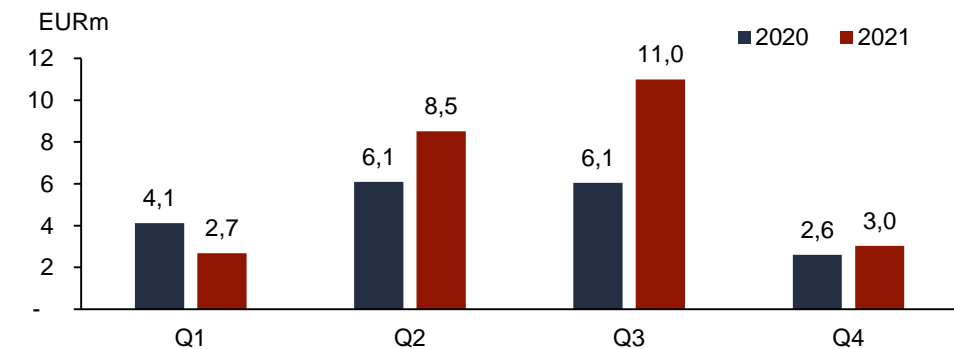
- As of 1st of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum
- Hurtigruten has had EUR 5.2m in new bookings for 2020 during the last seven days whereof EUR2.5m for Coastal and EUR2.7m for Expedition

Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

Booking inflow last 30 days



- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Hurtigruten has had EUR4.4m in new bookings for 2021 during the last seven days whereof EUR3.8m for Expedition and EUR0.6m for Coastal, which is 10% higher compared to the same time last year

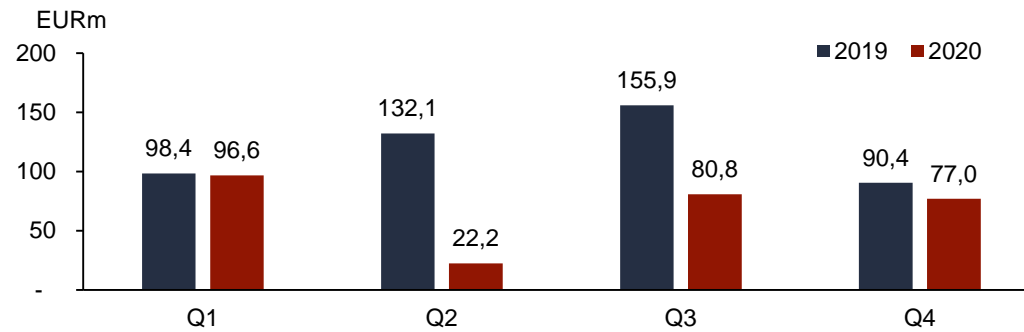
¹⁾ EUR booking revenue in constant currency (EURNOK 8.00, USDNOK 6.00, GBPNOK 9.70, DKKNOK 1.15, SEKNOK 0.91)

2021 bookings are 5.6% higher compared to 2020 bookings same time last year and 2.8% higher during the last 30 days

Booking status comparison¹⁾

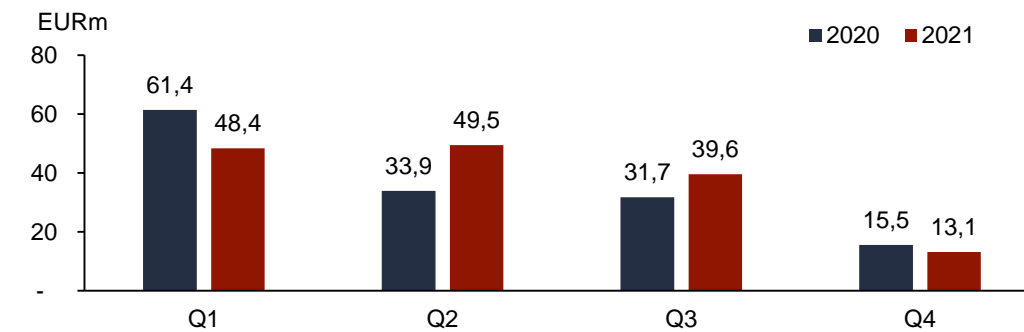
Comments

Bookings for current year



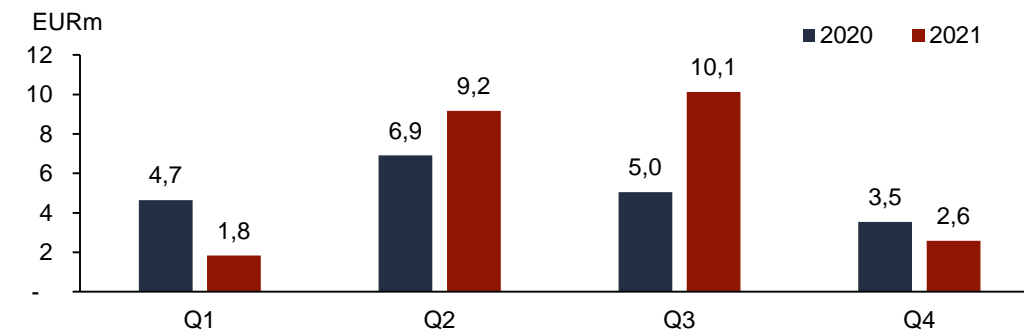
- As of 1st of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum
- Hurtigruten has had EUR 14.0m in new bookings for 2020 during the last 30 days whereof EUR12.4m for Coastal and EUR1.6m for Expedition

Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

Booking inflow last 30 days



- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Hurtigruten has had EUR21.5m in new bookings for 2021 during the last 30 days whereof EUR19.2m for Expedition and EUR2.3m for Coastal, this is 2.8% higher compared to 2020 bookings last year or more than 3x higher than new bookings during April this year**

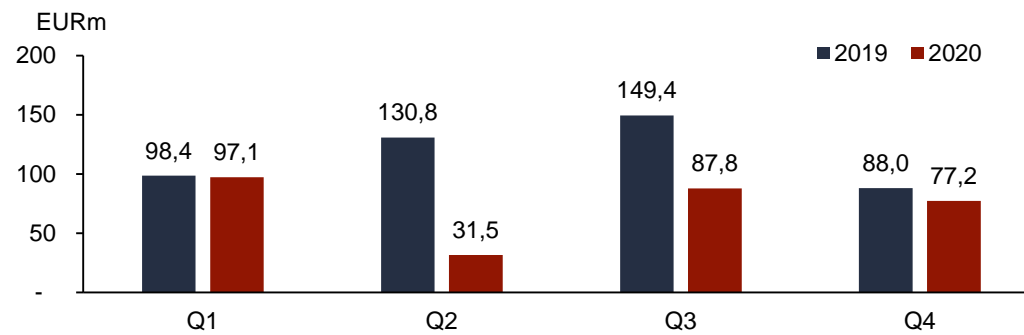
¹⁾ EUR booking revenue in constant currency (EURNOK 8.00, USDNOK 6.00, GBPNOK 9.70, DKKNOK 1.15, SEKNOK 0.91)

**The very strong customer satisfaction supports the strong booking development for 2021 with current 2021 bookings 3.8% higher compared to same time last year
– above 20% of Pre-Covid 19 2021 sales targets already achieved**

Booking status as of 24 May 2020¹

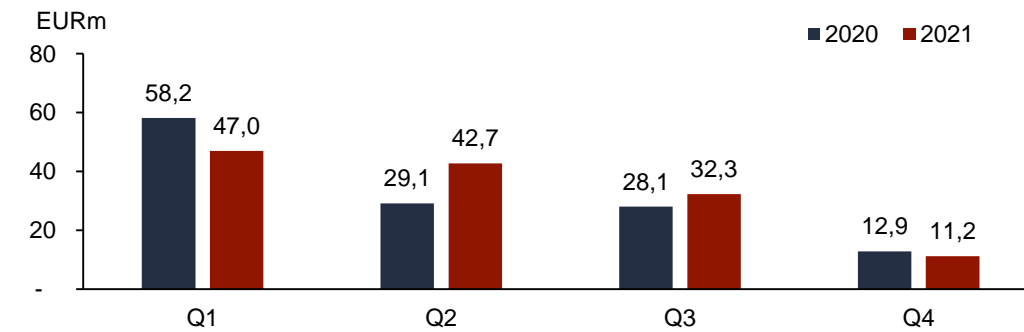
Comments

Bookings for current year



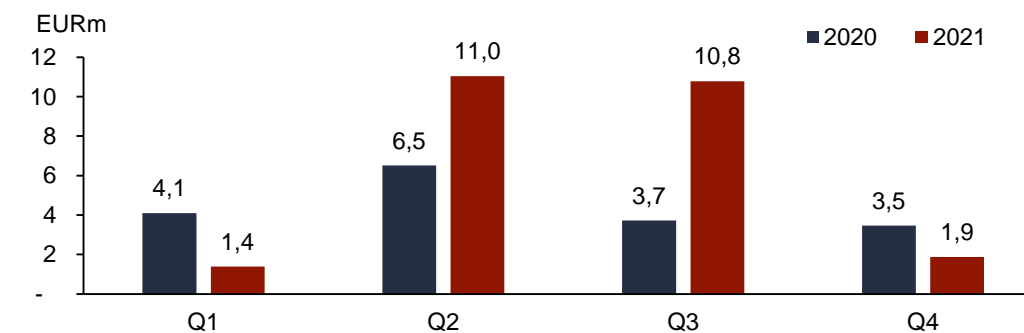
- As of 1st of March 2020 we had bookings for 2020 of 80% of our 2020 budget with continued solid momentum
- EUR 6.1m in new bookings for 2020 during the last 30 days whereof EUR 5.3m for Coastal and EUR 0.8m for Expedition
- Bookings for Q3 and Q4 are supportive for a gradual ramp up of operations as Northern European travel patterns resume in the Nordics, Germany and UK

Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

Booking inflow last 30 days



- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Significant inflow of bookings in 2021 driven by rebookings
- Hurtigruten has had EUR 5.9m in new bookings for 2021 during the last 30 days whereof EUR 4.8m for Expedition and EUR 1.1m for Coastal, this shows also that there is interest from new customers as well

1) EUR booking revenue in constant currency (EURNOK 8.00, USDNOK 6.00, GBPNOK 9.70, DKKNOK 1.15, SEKNOK 0.91)

Negative impact on short term bookings but good momentum of bookings and we see an uptick in next-year bookings especially on Expedition which has a longer booking window

	Booking status comparison ¹⁾	Comments															
<h2>Bookings for current year</h2>	<table border="1"> <caption>Booking status comparison (2019 vs 2020)</caption> <thead> <tr> <th>Quarter</th> <th>2019 (EURm)</th> <th>2020 (EURm)</th> </tr> </thead> <tbody> <tr> <td>Q1</td> <td>98,4</td> <td>98,0</td> </tr> <tr> <td>Q2</td> <td>131,6</td> <td>45,9</td> </tr> <tr> <td>Q3</td> <td>145,0</td> <td>95,7</td> </tr> <tr> <td>Q4</td> <td>86,0</td> <td>77,5</td> </tr> </tbody> </table>	Quarter	2019 (EURm)	2020 (EURm)	Q1	98,4	98,0	Q2	131,6	45,9	Q3	145,0	95,7	Q4	86,0	77,5	<ul style="list-style-type: none"> As of 1st of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum Hurtigruten has had EUR 3m in new bookings for 2020 during the last 30 days whereof EUR2.4m for Coastal and EUR0.6m for Expedition
Quarter	2019 (EURm)	2020 (EURm)															
Q1	98,4	98,0															
Q2	131,6	45,9															
Q3	145,0	95,7															
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Q1	4,0	3,8															
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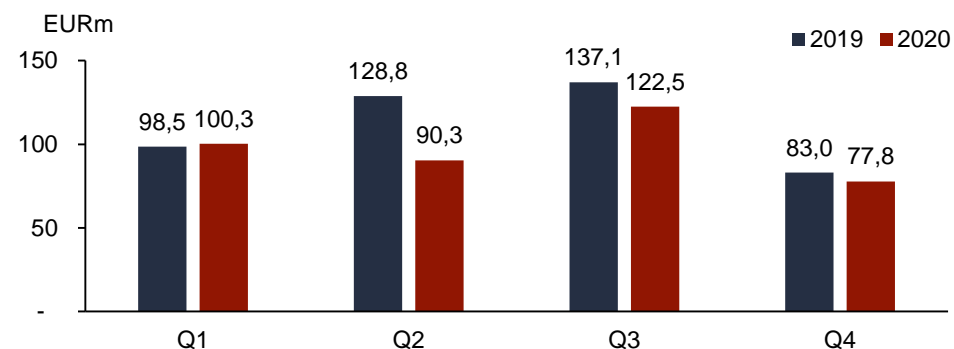
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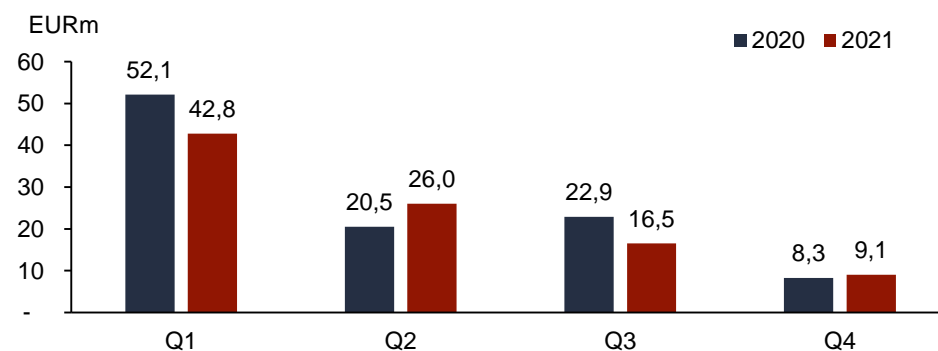
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Bookings for current year



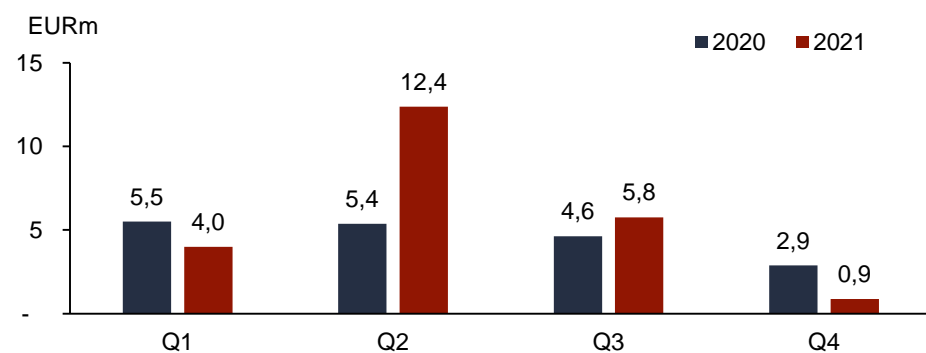
- As of 1st of March 2020 we had bookings for 2020 which was close to 80% of our 2020 budget sold with good booking momentum
- Over the last 30 days we have had EUR50m of 2020 bookings who have elected to rebook to 2021 or take a voucher that can be used for future bookings

Bookings for next year



- We are experiencing a very good traction for 2021 bookings in spite of the current Covid-19 pandemic
- We see strong demand for sailings in Norway both in the classic Hurtigruten voyage, but also for the Expedition sailings on the Norwegian Coast
- The main booking window for the 2021 season is from August-November 2020

Booking inflow last 30 days



- The figure to the left shows the inflow of bookings for 2021 the last 30 days compared to the same time last year for 2020
- Significant inflow of bookings in 2021 driven by rebookings
- Hurtigruten has had EUR8.9m in “new bookings” for 2021 since 1st of March which shows also that there is interest from new customers as well
- Last 7 days inflow of new bookings in Expedition is 80% of inflow in the same period last year

¹⁾ EUR booking revenue in constant currency (EURNOK 8.00, USDNOK 6.00, GBPNOK 9.70, DKKNOK 1.15, SEKNOK 0.91)