

34/18 – Mobile Loyalty Holding AB change company name to ADONnews Sweden AB

The change is affecting the company name, short name and FISN. The share will be traded under the new name as of January 30, 2018.

Information about the share:

NEW company name: **ADONnews Sweden AB**

Previous company name: Mobile Loyalty Holding AB

NEW short name: **ADON**

Previous short name: MOBI

New share name: **ADONnews**

Previous share name: Mobile Loyalty

ISIN (unchanged): SE0005936226

LEI (unchanged): 254900NLCPBKN4CHHE33

CFI (unchanged): ESVUFR

NEW FISN: **ADONNEWS/SH**

Previous FISN: MOBILEHOLD/SH

Orderbook ID (unchanged): 4119

Company registration no (unchanged): 556927-9242

First day of trading under the new name: January 30, 2018

Stockholm January 25, 2018

AktieTorget

08-511 68 000

info@aktietorget.se