

DiaGENiC

for early disease detection

2nd Quarter 2012

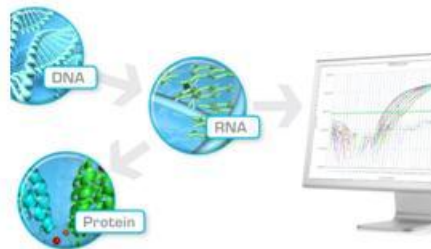
New CEO – R&D Excellence

Progress in Alzheimer's and Parkinson's Disease

Henrik Lund MD PhD, CEO

Magnus Sjögren, MD PhD, CMO

Ruben Ekbråten, CFO



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Agenda Q2 2012 presentation

- ♦ New CEO in DiaGenic – Paul de Potocki appointed - change of management September 17th
- ♦ DiaGenic reaches 82% accuracy milestones for ADtect product improvement – results from AAIC
- ♦ Clinical phase of GE Healthcare collaboration ongoing for development of IVD to support PET brain amyloid imaging of early Alzheimers Disease
- ♦ DiaGenic awarded international award for best R&D contribution in 2011 and receives NOK 7.8 million from Norwegian Research Council
- ♦ License discussions and R&D collaborative efforts ongoing – US and EU regulatory path outlined
- ♦ Additional patent received (BCtect in Japan) and completion of trademark process for ADtect®, BCtect®, PDtect®, MCItect®
- ♦ Financials
- ♦ Outlook and Summary

- **New CEO in DiaGenic – Paul de Potocki appointed - change of management September 17th**



Paul de Potocki
New CEO in DiaGenic ASA

Summary :

- Previous CEO of Aerocrine AB - a medical device and diagnostic company pioneering a novel technology for the improved diagnosis and management of asthma.
- Senior Vice President, Commercial and Strategic Development at Biovitrum AB.
- Executive Vice President, Strategic Marketing at the German company Fresenius Kabi
- Divisional Vice President, Global Sales and Strategic Marketing with Pharmacia.
- International commercial management positions within the Unilever group.

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DiaGenic ASA announces Paul de Potocki as new CEO

26 Jun, 2012 08:35 CET

OSLO – 26 June 2012: DiaGenic ASA ("DiaGenic") announces that Paul de Potocki will assume the position of President and CEO of DiaGenic. Paul de Potocki will succeed Henrik Lund, who has led the development of DiaGenic on an interim basis since April 2012. Paul de Potocki will assume the position as CEO medio September this year.

Strengthening of the Board of Directors DiaGenic ASA

- New Board member, Patrik Dahlen, CEO , Immunodiagnostic Systems Holdings plc, appointed Deputy Chairman of the Board
- Ingrid Wiik, Ulrica Slåne and Tom Pike reelected to the Board
- Henrik Lund reelected as Chairman of the board, 17th September
- Board and management strengthened with diagnostic company expertise

Pending board meeting



Henrik Lund
Chairman
(Acting CEO)



Patrik Dahlen
Deputy
Chairman



Ingrid Wiik
Acting
Chairman



Ulrica Slåne
BoD member



Tom Pike
BoD member

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Annual General Meeting held in DiaGenic ASA

26 Jun, 2012 14:52 CET

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Extraordinary General Meeting held in DiaGenic ASA

14 Aug, 2012 13:51 CET

Main event (post Q2): New version of ADtect shows improved accuracy - 82% - a significant milestone in product development – results from AAIC July 18th

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DiaGenic show 82% accuracy of new ADtect blood test in Alzheimer's disease.

18 Jul, 2012 08:30 CET

alzheimer's association[®] Alzheimer's Association International Conference[®]
Vancouver, British Columbia, Canada
July 14 - 19, 2012

AAIC>12

*Q2 2012 highlight (post Q):
IAAC Vancouver July 18th*

*R&D excellence and
continuous product
improvement
- new DiaGenic study finds
improved accuracy > 80% for
early Alzheimer detection*

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Findings from DiaGenic, Pfizer R&D Collaboration Show Promising Early Results for Blood-based Test for Early Alzheimer Disease

14 Oct, 2011 08:50 CET

Oslo – October 14 2011: DiaGenic ASA (OSL:DIAG) today reports preliminary positive findings from the collaborative R&D project with Pfizer Inc. where the objective is to identify blood-based biomarkers that may be useful in the early detection and treatment of Alzheimer's Disease (AD). The study involved examination of a total of 470

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Highly ranked Journal of Alzheimer's Disease to publish two DiaGenic ADtect® articles

22 Sep, 2010 09:55 CET

Abstracts of two articles to be published in the highly ranked Journal of Alzheimer's Disease have been posted today on the journal's web site. This will build confidence in ADtect® among clinicians and pharmaceutical companies and confirm DiaGenic's leading position as a provider of biomarkers in the CNS field.

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DiaGenic presents promising findings in pilot study

3 Nov, 2011 16:00 CET

DiaGenic's blood sample based Alzheimer's disease test has proven successful in a clinical study released today. DiaGenic is the first to diagnose Alzheimer's disease from a blood sample at such an early stage of the disease.

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CE MARKING OF THE FIRST BLOOD TEST FOR EARLY ALZHEIMER'S DIAGNOSIS

12 Jun, 2009 08:30 CET

DiaGenic ASA today announces the European release of its ADtect® (Alzheimer's) blood-based gene-expression assay for clinical diagnostic use. The Alzheimer's assay is released as a CE IVD Mark product under the European Directive on In Vitro Diagnostic Medical Devices 98/79/EC.

for early disease detection **DiaGENiC**

Summary of findings of new DiaGenic study demonstrating >80% accuracy – using fewer genes

- New ADtect using only 20 genes shows improved accuracy versus current version (ADtect 72%, **new ADtect 82%**)
- Further development of **MCItect** also finds improved accuracy in detecting MCI that converts to AD dementia (previous 20 gene signature 70-74%, **new 25 gene signature 81%**)
- Two major advancements:
 - Improved accuracy
 - Fewer genes in new signatures
- New technology (Applied Biosystems, ViiA 7) and improvements in algorithms underlie the new findings.

Pending board meeting

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alzheimer's association®

AAIC>12

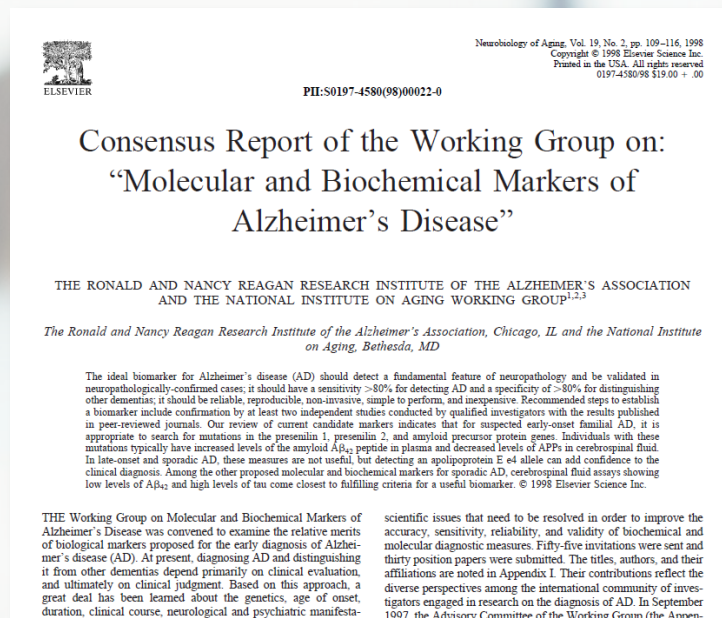
Alzheimer's Association International Conference®

Vancouver, British Columbia, Canada
July 14 - 19, 2012

reveals an accuracy of 82% of AD dementia versus matched control patients.

Implications of new findings – target threshold passed

- Target threshold of >80% diagnostic and predictive accuracy has been passed – much better applicability in clinical setting
- Fewer genes in new versions of ADtect and in MCItect means transfer to other technological platforms is much easier



Q2 update Diagenic GE Healthcare Collaboration (1)

- 🔴 *First patient included (FPI) in the study June 7th 2012 – Clinical phase initiated*
- 🔴 *2,5 months from March 27th 2012 signing with GE Healthcare to FPI - rapid initiation of clinical phase*
- 🔴 *Target recruitment is 150 patients will undergo 18F-Flutemetamol amyloid-PET imaging (GE Healthcare) combined with exploratory gene expression analyses (DiaGenic).*
- 🔴 *Final results 2015.*

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First patient included in DiaGenic and GE Healthcare project to develop a blood test for Mild Cognitive Impairment, associated with Alzheimer's

7 Jun, 2012 17:28 CET

Oslo – June 7th 2012: DiaGenic ASA [OSL:DIAG] today announced that the first patient with MCI (Mild Cognitive Impairment) was examined with [18F] Flutemetamol PET imaging at University of Lund Sweden in the DiaGenic and GE Healthcare Research Collaboration announced March 27th 2012. First patient examined with PET imaging means that the clinical phase of the collaboration has been initiated.

The study aims to develop a blood-based gene expression profile in patients with mild cognitive impairment (MCI) to be used in conjunction with PET imaging of the brain. The PET imaging agent, [18F] Flutemetamol, is currently in phase 3 development and is not yet approved by any regulatory authority.

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DiaGenic and GE Healthcare to develop blood-based test for mild cognitive impairment, a disorder associated with risk for Alzheimer's Disease

28 Mar, 2012 16:05 CET

Oslo – March 26th 2012: DiaGenic ASA [OSL:DIAG] today announced a research agreement to collaborate with GE Healthcare to develop a blood-based test using DiaGenic's peripheral gene expression profiling in patients with mild cognitive impairment, a disorder associated with risk for Alzheimer's Disease. The study would be used in conjunction with PET imaging to identify a blood based gene expression signature in these patients. The PET imaging agent, [18F] Flutemetamol, is currently in phase 3 development and is not yet approved by any regulatory authority.

This research effort will combine expertise in data integration, informatics, genomics and imaging. Its goal will be to find a signature that may identify subjects at risk of Alzheimer's at a very early disease stage. The collaboration is part of a broad portfolio of diagnostic solutions that GE Healthcare is developing in the Alzheimer's field.

Q2 update Diagenic GE Healthcare Collaboration (2)

- ◆ *R&D agreement for first in class study comparing gene signature and brain PET imaging.*
- ◆ *GE Healthcare completes successful phase III with autopsy studies and restates FDA filing end of 2012*
- ◆ *Alzheimer market see important change with FDA approval of first 18 F-PET ligand (AMYVID®; Eli Lilly) for detecting amyloid in the brain April 4th . Market expected to hit 1.5 BUSD.*
- ◆ *Amyloid PET launch in selected US sites from June 1st onwards*
- ◆ *DiaGenic and GE Healthcare to develop a selection tool for their PET ligand 18F-Flutemetamol.*

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This research effort will combine expertise in data integration, informatics, genomics and imaging. Its goal will be to find a signature that may identify subjects at risk of Alzheimer's at a very early disease stage. The collaboration is part of a broad portfolio of diagnostic solutions that GE Healthcare is developing in the Alzheimer's field.

Update on Parkinson Disease (PD)

Completion of clinical phase of Familial PD study – results expected in Q3

- 🔴 *DiaGenic presented high accuracy (88%) in diagnosing early disease in European multicenter trial (Q1)*
- 🔴 *To date, there are few alternatives for differential diagnosis of PD and DiaGenic may offer innovative solutions.*

Pending board meeting

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DiaGenic reports high 85% accuracy for blood based diagnosis in early Parkinson patients in European multicenter study

8 Feb, 2012 17:28 CET

The initial findings from DiaGenic sponsored prospective European multicenter Parkinson study is reported. The initial read out of the first subcohort of 79 PD patients and 75 matched healthy controls with no neurodegenerative disease, shows a diagnostic accuracy of 85% in early disease patients while overall accuracy was 88% across all stages.

The preliminary results of the biomarker development program in Parkinson's Disease (PD) were presented at the 19th World Congress on Parkinson's Disease and Related Disorders in Shanghai in November last year. DiaGenic reported that their gene expression data contained information that can be used to classify PD with high average accuracy in peripheral blood.

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DiaGenic reports completion of data collection and genetic analyses in a unique study on familial Parkinson's disease

8 May, 2012 09:40 CET

Oslo – May 8th 2012 (DiaGenic ASA [OSL:DIAG]): DiaGenic today reports on the finalization of data collection and database lock of a blinded study in a Norwegian cohort of 80 patients with familial Parkinson's disease (PD). The majority of these patients are carrying a mutation in the parkin 8 gene (also called LRRK2) that significantly increases the risk of developing PD. Patients recruited from St Olavs University Hospital under the lead of Principal Investigator Professor Jan Aasly are all LRRK2 mutation carriers with or without the disease or healthy relatives. Unblinding of the study is set to the May 16th and analysis and reporting is expected to be completed during summer 2012.

Q2 update on US out-licensing and Pharma partnering

Progress in out-licensing activities in the US

Additional large pharma collaboration requests for DiaGenic's Alzheimer platform/products

- ◆ *DiaGenic AD and PD technology in focus.*
- ◆ *Counterparties represent service providers (typically laboratory chains) or technology providers (platform providers).*
- ◆ *Scope for license is market access through US PMA/510k approval, milestone based upfront and royalty on commercialization.*
- ◆ *DiaGenic continue discussions to add pharma R&D collaborations with partners having phase II-III clinical programs with NCEs.*

Q2 update: Alzheimer Pharma Market update

- ◆ Pfizer, JnJ's bapineuzumab and Eli Lilly's solanezumab did not reach phase III endpoints. All program i.v. bapi programs closing. Eli Lilly continue
- ◆ *Early intervention key - MCI and early diagnosis even more important*
- ◆ *No immediate fall-out on development programs for Companies targeting MCI or that have non-amyloid approaches in phase II-III.*
- ◆ *Roche, BMS and EnVivo have indicated they will continue with their late stage programs*
- ◆ *Solanezumab phase III pooled results suggests slowing of cognitive decline in mild dementia – open study extension*



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HEALTH & WELLNESS

RESPONSIBILITY

PRODUCTS

INVESTORS

NEWS & MEDIA

August 06, 2012 05:01 PM Eastern Daylight Time

Pfizer Announces Co-Primary Clinical Endpoints Not Met In Second Phase 3 Bapineuzumab Study In Mild-To-Moderate Alzheimer's Disease Patients Who Do Not Carry The Apoe4 Genotype

Pfizer and Janssen Alzheimer Immunotherapy Discontinue Bapineuzumab IV Phase 3 Program

for early disease detection

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Q2 update: Additional patent received (Japan; for breast cancer) and completion of trademark process for ADtect®, BCtect®, PDtect® MCItect®

- ◆ *Breast cancer Family 3 patent in Japan granted*
- ◆ *Trademark registration completed. Trademark for MCItect in South Korea added*
- ◆ *US, Europe, RoW trademark coverage*

Pending board meeting



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DiaGeniC has been granted world-wide trademarks for its key brands ADtect®, BCtect®, PDtect® and MCItect®

8 May, 2012 13:00 CET

Oslo – May 8th 2012: DiaGeniC ASA [OSL:DIAG] have received grants of world-wide trademark for key brand names in the DiaGeniC portfolio: ADtect®, MCItect®, PDtect® and BCtect®. Trademark protection adds to building a strong portfolio of intellectual properties (IP) for product commercialization.

DiaGeniC has today reviewed its trademark coverage in mayor markets. Broad coverage in most key markets for ADtect, PDtect, MCItect and BCtect have been obtained. Registered trademarks are now granted in 30 countries representing key global markets including US, EU and Rest of the World (ROW). For one product, BCtect®, a preliminary refusal of trademark in the US, due to similarity with "BC detect" from Panacea Inc., is noted. MCItect® application in South Korea is still pending processing. For more information see a.o. WIPO, World Intellectual Property Organisation.



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Notice of allowance of Breast Cancer Patent in Japan

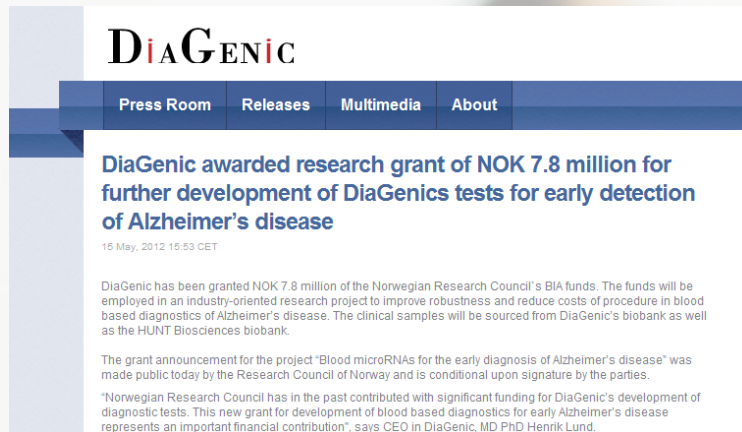
3 Aug, 2012 08:30 CET

DiaGeniC has received notice of allowance of the family 3 patent application in Japan (2007-514130). The claims allowed cover the use of some important gene sequences in blood sample for detection and monitoring of breast cancer. The patent will be valid until 2025. Family 3 patents have earlier been granted in US and Europe.

"The new Japanese patent is an important milestone which strengthens our position in Asia. The company will now have a broad patent protection in Japan, one of the largest economies in the world" said DiaGeniC CEO Henrik Lund MD PhD.

Q2 update: DiaGenic receives international award for best R&D publication in 2011 and receive NOK 7.8 million from Norwegian Research Council

- ◆ *Best scientific publication in 2011 in Journal of Alzheimer's Disease*
- ◆ *Development work on ADtect awarded*
- ◆ *Scientific credibility of DiaGenic technology strengthened*
- ◆ *Norwegian Research Council awards NOK 7.8 million to RNA program. Collaboration with Norwegian biobank (HUNT)*



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DiaGenic awarded research grant of NOK 7.8 million for further development of DiaGenics tests for early detection of Alzheimer's disease

15 May, 2012 15:53 CET

DiaGenic has been granted NOK 7.8 million of the Norwegian Research Council's BIA funds. The funds will be employed in an industry-oriented research project to improve robustness and reduce costs of procedure in blood based diagnostics of Alzheimer's disease. The clinical samples will be sourced from DiaGenic's biobank as well as the HUNT Biosciences biobank.

The grant announcement for the project "Blood microRNAs for the early diagnosis of Alzheimer's disease" was made public today by the Research Council of Norway and is conditional upon signature by the parties.

"Norwegian Research Council has in the past contributed with significant funding for DiaGenic's development of diagnostic tests. This new grant for development of blood based diagnostics for early Alzheimer's disease represents an important financial contribution", says CEO in DiaGenic, MD PhD Henrik Lund.



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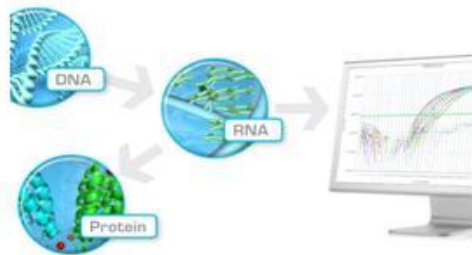
DiaGenic awarded for best article in 2011

2 May, 2012 15:00 CET

DiaGenic Press release JAD award 2012 Highly ranked Journal of Alzheimer's Disease (JAD) today announced that Anders Lönneborg and DiaGenic has been chosen as recipient of the 2011 Alzheimer Award. The article «A Novel Blood Test for the Early Detection of Alzheimer's Disease» which covers the development of the diagnostic Alzheimer test ADtect® was voted for by a majority of the Associate Editors of JAD as the most outstanding article in 2011. This prestigious award is supported by IOS Press and Elan Pharmaceuticals.

"Journal of Alzheimer's Disease is a highly recognised journal in the Alzheimer's disease field. The award provides further recognition from leading experts to the development of DiaGenic's Alzheimer test ADtect®", says Magnus Sjögren MD PhD, CMO of DiaGenic.

2nd quarter 2012 financials

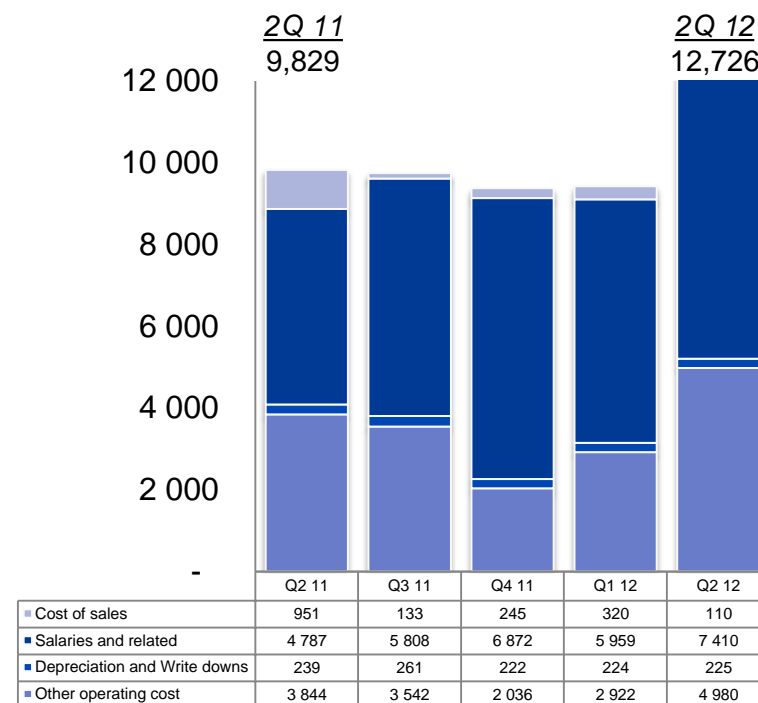


Finance, Profit & Loss

P&L 2Q (thousand NOK)

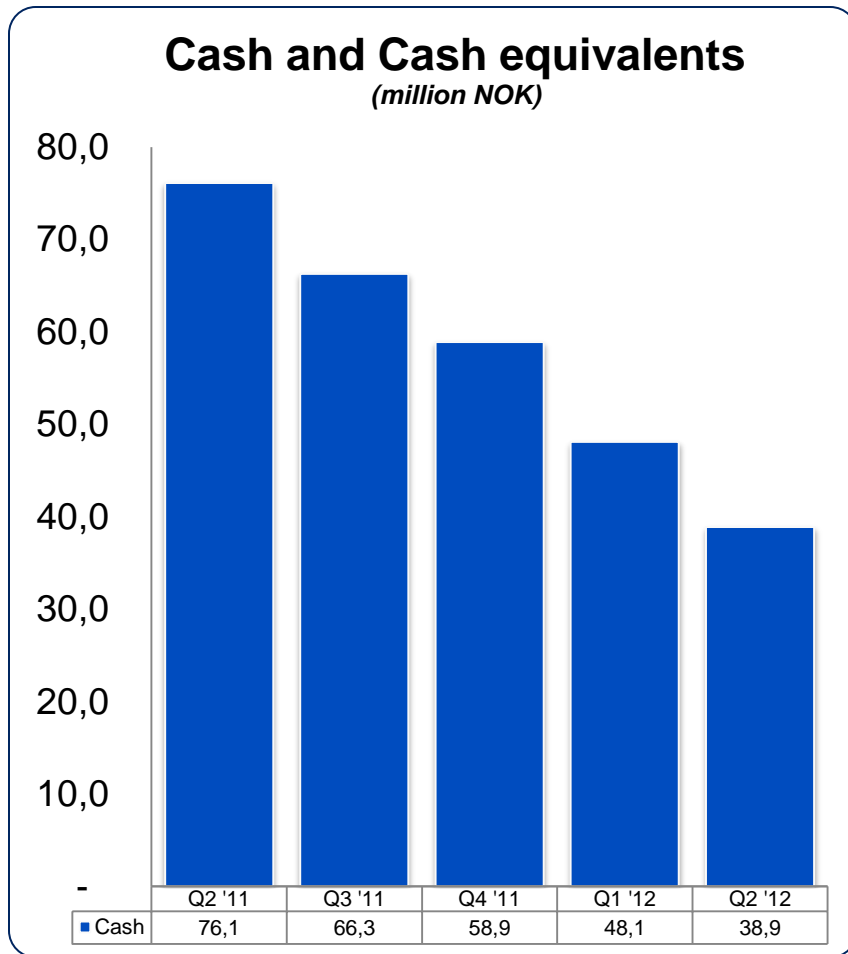
	2Q '12	2Q '11
Revenue	42	1,151
Grants	1,015	926
Operating Cost net of Grants	12,726	9,829
Operating loss	(12,685)	(8,670)
Net finance	231	603
Net income	(12,454)	(8,067)

Operating Cost (thousand NOK)



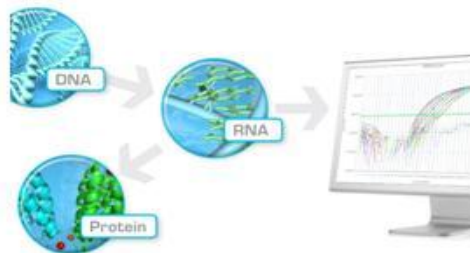
Finance,

Cash position and outlook



- Cash balance end of June 2012: NOK 39 million
- No significant changes in cost level expected for 2012 compared with 2011
- Explore financing opportunities through proceeds from up-front payments on out-licensing or through other options such as loans, equity and R&D grants

Outlook



Goals for next 12 months

- ◆ Initiation of clinical trials in the US to prepare FDA submission for MCItect
- ◆ CE marking of MCItect and new ADtect in Europe
- ◆ Partner agreements with leading pharmaceutical companies with ongoing clinical programs in Alzheimer's disease
- ◆ Presentation of results from Parkinson LRRK2 study
- ◆ Presentation of interim results from the ongoing PET study with GE Healthcare for amyloid IVD development
- ◆ Explore financing opportunities through proceeds from up-front payments on out-licensing or through other options such as loans, equity and R&D grants

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