



the
EXPAT
SURVEY
COM

Content Enrichment

The Expat Survey.com

The Expat Survey – Content Enrichment

Theexpatsurvey.com is the largest independent annual global research programme of those living outside their country of origin; and is a leading authority on what, when, why and how expatriates communicate and consume.

The study is based on three extensive surveys – 'Migration & Lifestyle', 'Retail & Finance' and 'Travel & Health' comprising more than 150 questions including invitations for expatriates to contribute open ended responses. In addition the team communicates with expatriates of many nationalities on the ground in more than 125 countries.

Having analysed more than 60,000 pages of intelligence from almost 8,000 expatriates around the world, The Expat Survey 2013 Overview was produced in May 2014. Whilst the data and the resulting overview, as a whole or part, is not permitted for circulation in the public domain under the terms and conditions of the programme, highlights for purposes of enriching content are being made available on the basis that theexpatsurvey.com is directly referred to as the source.

Please refer to our topics schedule below for indication of the type of highlights we can provide. If you can't see the topic that you are seeking information about on the schedule, then please contact us.

Those that incorporate content that makes reference to theexpatsurvey.com are also invited to send their link to us for contra connection to the 'newsroom' of www.theexpatsurvey.com to aid search engine optimisation for both parties.

For further information please contact

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Demographics

- Respondent countries
- Respondent nationalities
- Age
- Gender
- Employment status
- Relationship status
- Number of children



Lifestyle

- Length of time abroad
- Reason for relocating
- Ease of relocating
- Integration
- Comparison to home country
- General attitude
- Expatriate quotes and feelings
- Family visiting
- Support for good causes
- Media behaviour



Technology

- Knowhow & what's used
- What they own
- Connecting
- Interaction on the move



Retail

- Gifts bought to take
- Retail trends where, when, why, how
- Monthly spend on what
- Luxury purchases
- Favourite brands
- Purchase considerations



Finance

- Bank accounts
- Online banking
- Credit cards
- Store cards
- Money transfer
- Mortgages
- Financial advisors
- Financial products
- Private investments

Travel

- How many times
- Reasons and modes
- Favourite destinations
- Airlines
- Best websites / Apps
- Booking methods
- Holiday types



Health

- Attitudes
- Healthy living
- Health care choices
- Insurance