



**“Fable: The Journey”  
Fact Sheet  
June 2012**

<b>Title:</b>	“Fable: The Journey”
<b>Availability:</b>	Sept. 18, 2012 in North America, South America, Asia and Australia; September 21, 2012 in EMEA
<b>Publisher:</b>	Microsoft Studios
<b>Developer:</b>	Lionhead Studios
<b>Format:</b>	DVD compatible for the Kinect for Xbox 360 video game and entertainment system
<b>ESRB Rating:</b>	Pending
<b>Pricing:</b>	€49.99 (ERP)*
<b>Product Overview:</b>	<p><i>You are the controller and the hero.</i> Powered exclusively by Kinect for Xbox 360, “Fable: The Journey” is a whole new way to experience the deep storyline, heart-pounding action and picturesque world of Albion that fans have come to know and love about the “Fable” franchise. From the new first-person perspective of Gabriel, a young dweller who has lost his tribe, you will come to the aid of the ailing and mysterious Theresa, who thrusts you into an action-packed adventure full of dangerous enemies, hair-raising chases and humorous characters. As you traverse through dangerous lands with your horse by your side, you will learn to master magic as a deadly weapon, defend yourself in combat and solve puzzles on your journey to becoming a hero.</p> <p>“Fable: The Journey” is inspired by the action-packed and critically acclaimed “Fable” franchise that has captivated audiences worldwide since 2004 and sold more than 10 million copies.</p>
<b>Features:</b>	“Fable: The Journey” includes the following:

- **A captivating narrative.** "Fable: The Journey" immerses you in a role-playing experience like never before with a deep storyline and a slew of compelling characters and creatures. In this action-packed adventure you'll develop a lasting bond with your horse through an emotion-filled journey that will uncover the mystery behind Theresa, who has appeared in all previous games in the franchise.
- **Heart-pounding action.** Thanks to the controller-free experience of Kinect, you'll be able to quickly wield magic in ways you never dreamed possible. Use your power to create deadly weapons to obliterate your enemies, leverage spells to slow your enemies' attacks, or heal your beloved horse with the power of your hands. Pick up the virtual reins and race against the clock in your horse and carriage, battle your way through a barrage of enemies and attacks, and collect items throughout your journey to improve your skills and power.
- **An all-new Albion.** Built on the Unreal Engine 3, "Fable: The Journey" breathes new life into the world of Albion with stunning graphics and vivid detail. Explore uncharted realms and learn more about the history of Albion along your way.

**Developer  
Information:**

Acquired by Microsoft Studios in 2006, the U.K.-based Lionhead Studios is known for developing original and innovative games such as the extremely successful "Black & White" for Windows in 2001, "Fable" for Xbox 360 in 2004, "Fable: The Lost Chapters" for Windows in 2005, "Black & White 2" and "The Movies" in 2005, and "Fable III" for Xbox 360 in 2010 and Windows in 2011.

\* Estimated retail price. Actual retail prices may vary.

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