



**“Forza Horizon”
Fact Sheet
May 2012**

Title:	“Forza Horizon”
Availability:	Oct. 23, 2012, in North America, South America and Asia Oct. 26, 2012, in Europe
Publisher:	Turn 10 Studios-Microsoft Studios
Developer:	Playground Games
Format:	DVD for the Xbox 360 video game and entertainment system; Xbox LIVE-enabled*; better with Kinect
PEGI Rating:	Pending
Pricing:	Standard Edition: 69.99 euros estimated retail price**
Product Overview:	“Forza Horizon” combines legendary “Forza Motorsport” authenticity with a festival atmosphere and the freedom of the open road. Launching this October on Xbox 360, “Forza Horizon” offers an immersive pick-up-and-play open-road racing experience and features the unrivaled realism, diversity and innovation that are hallmarks of the “Forza Motorsport” franchise.
Features:	Top features include the following: Expansive open road. Take your dream car off the track and onto the open road to race and explore the epic driving landscape of Colorado. Experience a 24-hour dynamic lighting cycle that includes night racing, a first for the “Forza Motorsport” franchise on Xbox 360. “Forza Horizon” brings another first to “Forza Motorsport” with the debut of mixed surface and dirt racing. From stunning mountain highways to dusty back roads, the world of “Forza Motorsport” is bigger and more diverse than ever. This is action racing. “Forza Horizon” combines the legendary “Forza Motorsport” authenticity you know and love with new action-based

driving gameplay, rewarding you for your speed, skill and style behind the wheel. Drive the world's most iconic cars as you compete in festival events, race for pink slips in white-knuckle street races, or just show off your skills to increase your popularity rank. Team up or compete with friends and rivals in a variety of online race types, as well as playground modes. However you drive, you'll find an entirely new level of challenge and fun on the open road.

Competition meets culture. Soak up the cars, music and parties of the massive Horizon Festival — your hub for the game's career and online events. The "Forza Horizon" soundtrack features three in-game radio stations spotlighting today's hottest music artists curated by Rob da Bank, renowned BBC Radio DJ, "Bestival" founder and "Forza Horizon" music supervisor.

Unmatched authenticity. "Forza Horizon" is built with the genre-defining physics and graphics engine from the critically acclaimed "Forza Motorsport 4." With a diverse lineup of cars and manufacturers, as well as best-in-class graphics, handling and physics simulation, "Forza Horizon" features the unrivaled diversity and unmatched authenticity that "Forza Motorsport" fans have come to expect.

About Playground Games

Playground Games is an independent UK game development studio formed in 2009. It was founded by the leadership team responsible for award-winning Codemasters racing franchises "TOCA," "GRID" and "DiRT," and over the past two years has enhanced its core team with experienced developers from Bizarre Creations, Black Rock Studios, Slightly Mad Studios, Criterion Games, Rockstar North and Ubisoft Reflections among others. Today, Playground employs more than 100 staff at its headquarters in Royal Leamington Spa, working exclusively on "Forza Horizon."

More information is available at <http://www.playground-games.com>.

About Turn 10 Studios

"Forza Horizon" is published by Microsoft Studios in conjunction with Turn 10 Studios, the creators of the "Forza Motorsport" franchise. In 2011, Turn 10 released "Forza Motorsport 4," the year's most widely acclaimed racing game that was recognized as the "Best Driving Game" for 2011 from IGN, G4TV and 1UP.

More information about the Forza Motorsport franchise is available at <http://www.forzamotorsport.net>.

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* Xbox LIVE Gold membership required for online multiplayer gameplay.

** Prices are estimated retail prices. Actual retail prices may vary.

For more information:

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