

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL.): PRELIMINARY SALES REPORT OCTOBER 2025

Zinzino group revenue increased with a total of 65 %, compared with the previous year.

The revenue in October for Zinzino's sales markets increased by 70 % and amounted to SEK 324.8 (191.6) million. Faun Pharma's external sales decreased and amounted to SEK 2.7 (7.3) million. Overall, the Group increased revenues by 65 % to SEK 327.5 (198.9) million compared with the previous year.

Accumulated revenue for January – October 2025 increased by 55 % to SEK 2,629.7 (1,693.2) million.

Revenues were distributed as follows:

Regions,MSEK	25-Oct	24-Oct	Change	YTD 2025	YTD 2024	Change
The Nordics	36.3	29.3	24%	270.3	243.3	11%
Central Europe	101.3	53.9	88%	758.9	448.3	69%
East Europe	34.4	34.5	0%	310.3	314.4	-1%
South & West Europe	57.8	37.0	56%	455.8	301.5	51%
The Baltics	13.0	10.1	29%	98.2	79.5	24%
North America	51.6	19.3	167%	433.6	153.3	183%
Asia-Pacific	28.1	5.8	384%	241.3	53.3	353%
Africa	2.3	1.7	35%	18.3	12.6	45%
Zinzino	324.8	191.6	70%	2586.7	1606.2	61%
Faun Pharma	2.7	7.3	-63%	43.0	87.0	-51%
Zinzino Group	327.5	198.9	65%	2629.7	1693.2	55%

Countries in regions:

-The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden

-Central Europe: Austria, Germany, Switzerland

-East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania

-South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland, Serbia, Turkey, Canary Islands

-The Baltics: Estonia, Latvia, Lithuania

-North America: Canada, USA, Mexico

-Asia-Pacific: Australia, New Zealand, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand, China, Philippines

-Africa: South Africa

For more information: Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, dag@zinzino.com

Pictures for publication free of charge: marketing@zinzino.com

Certified Adviser: DNB Carnegie Investment Bank AB (publ.)

Zinzino is a global direct sales company from Scandinavia that specializes in test-based, personalized nutritional supplements and scientific skincare. It is a public company with shares listed on the Nasdaq First North Premier Growth Market. The company's scientifically proven dietary supplements are available in more than 100 markets worldwide. Zinzino has acquired assets in the direct sales companies Zurvita, Xelliss, Valentus, Ecosystem, Bodê Pro, and Truvy. The company is a partner in the Cypriot olive oil producer Cleanthi Alpha Olenic LTD. The company also owns the Swiss biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company's headquarters are located in Gothenburg, with additional offices in Europe, Asia, and Australia.