

PRESS RELEASE

ZINZINO

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ZINZINO AB (PUBL.): PRELIMINARY SALES REPORT JULY 2025

Zinzino group revenue increased with a total of 55%, compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 64% and amounted to SEK 259.9 (158.8) million. Faun Pharma's external sales decreased and amounted to SEK 2.2 (10.3) million. Overall, the Group increased revenues by 55% to SEK 262.1 (169.1) million compared with the previous year.

Accumulated revenue for January – July 2025 increased by 57 % to SEK 1,780.1 (1,130.7) million.

Revenues were distributed as follows:

Regions,MSEK	25-Jul	24-Jul	Change	YTD 2025	YTD 2024	Change
The Nordics	26.1	23.4	12%	181.3	164.9	10%
Central Europe	76.1	44.1	73%	491.1	299.9	64%
East Europe	31.3	29.0	8%	217.8	220.6	-1%
South & West Europe	47.3	33.3	42%	309.3	193.6	60%
The Baltics	10.0	8.0	25%	66.8	55.5	20%
North America	47.2	16.7	183%	299.5	98.1	205%
Asia-Pacific	20.0	2.9	590%	169.0	28.2	499%
Africa	1.9	1.4	36%	12.1	8.3	46%
Zinzino	259.9	158.8	64%	1746.9	1069.1	63%
Faun Pharma	2.2	10.3	-79%	33.2	61.6	-46%
Zinzino Group	262.1	169.1	55%	1780.1	1130.7	57%

Countries in regions:

-The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden

-Central Europe: Austria, Germany, Switzerland

-East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania

-South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland, Serbia, Turkey, Canary Islands

-The Baltics: Estonia, Latvia, Lithuania

-North America: Canada, USA, Mexico

-Asia-Pacific: Australia, New Zealand, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand, China, Philippines

-Africa: South Africa

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Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available in more than 100 markets across the world. Zinzino has acquired all assets in the health and wellness companies Zurvita and Xelliss. The company co-owns the Cypriot olive oil producer Cleanthi Alpha-Olenic LTD, and owns the Swiss, biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, and Australia.