

# PRESS RELEASE

# ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

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## ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JULY 2023

### Zinzino group revenue increased with a total of 35 %, compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 34 % and amounted to SEK 143.9 (107.2) million. Faun Pharma's external sales increased by 58 % and amounted to SEK 5.2 (3.3) million. Overall, the Group increased revenues by 35 % to SEK 149.1 (110.5) million compared with the previous year.

Accumulated revenue for January – July 2023 increased by 23 % to SEK 950.9 (774.4) million.

Revenues were distributed as follows:

Regions,MSEK	23-July	22-July	Change	YTD 2023	YTD 2022	Change
The Nordics	22.8	26.4	-14%	167.5	182.6	-8%
Central Europe	40.9	22.0	86%	232.2	145.9	59%
East Europe	35.1	24.2	45%	222.1	184.2	21%
South & West Europe	23.5	13.2	78%	135.0	87.9	54%
The Baltics	9.1	5.8	57%	51.8	40.5	28%
North America	7.4	6.5	14%	46.5	39.1	19%
Asia-Pacific	4.1	8.2	-50%	34.1	42.5	-20%
Africa	1.0	0.9	11%	8.2	4.1	100%
<b>Zinzino</b>	<b>143.9</b>	<b>107.2</b>	<b>34%</b>	<b>897.4</b>	<b>726.8</b>	<b>24%</b>
Faun Pharma	5.2	3.3	58%	53.5	47.6	12%
<b>Zinzino Group</b>	<b>149.1</b>	<b>110.5</b>	<b>35%</b>	<b>950.9</b>	<b>774.4</b>	<b>23%</b>

#### Countries in regions:

-The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden

-Central Europe: Austria, Germany, Switzerland

-East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania

-South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland, Turkey

-The Baltics: Estonia, Latvia, Lithuania

-North America: Canada, USA

-Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand

-Africa: South Africa

#### For more information:

Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, [zinzino.com](http://zinzino.com)

#### Pictures for publication free of charge:

[marketing@zinzino.com](mailto:marketing@zinzino.com)

#### Certified Adviser:

Erik Penser Bank Aktiebolag, +46 (0) 8 463 83 00, email: [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available in more than 100 markets across the world. Zinzino owns the Swiss, biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.