

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2022-12-05

ZINZINO AB (PUBL): PRELIMINARY SALES REPORT NOVEMBER 2022

Zinzino group revenue increased with a total of 13%, compared with the previous year.

The revenue in November for Zinzino's sales markets increased by 13% and amounted to SEK 159.6 (140.8) million. Faun Pharma's external sales increased by 5% and amounted to SEK 5.8 (5.5) million. Overall, the Group increased revenues by 13% to SEK 165.4 (146.3) million compared with the previous year.

Accumulated revenue for January – November 2022 increased by 7% to SEK 1312.6 (1222.4) million.

Revenues were distributed as follows:

Regions, mSEK	22-Nov	21-Nov	Change	YTD 2022	YTD 2021	Change
The Nordics	27.9	32.0	-13%	292.0	332.5	-12%
Central Europe	38.1	24.9	53%	262.4	205.5	28%
East Europe	46.1	41.3	12%	314.3	303.6	4%
South & West Europe	19.4	15.5	25%	149.6	129.9	15%
The Baltics	11.0	10.3	7%	70.5	68.5	3%
North America	7.8	4.7	66%	71.4	45.2	58%
Asia-Pacific	7.8	11.5	-32%	71.6	79.6	-10%
Africa	1.5	0.6	150%	8.8	0.6	1367%
Zinzino	159.6	140.8	13%	1240.6	1165.4	6%
Faun Pharma	5.8	5.5	5%	72.0	57.0	26%
Zinzino Group	165.4	146.3	13%	1312.6	1222.4	7%

Countries in regions:

-The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden

-Central Europe: Austria, Germany, Switzerland

-East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania

-South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland

-The Baltics: Estonia, Latvia, Lithuania

-North America: Canada, USA

-Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand

-Africa: South Africa

For more information:

Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, zinzino.com

Pictures for publication free of charge:

marketing@zinzino.com

Certified Adviser: Erik Penser Bank Aktiebolag, +46 (0) 8 463 83 00, email: certifiedadviser@penser.se

Zinzino AB (publ) is obliged to publish this information in compliance with current EU regulations governing market abuse. The information was provided by the above contact person for publication at 11:00 the 5th of December 2022.

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available on more than 100 markets across the world. Zinzino owns the Swiss, biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.