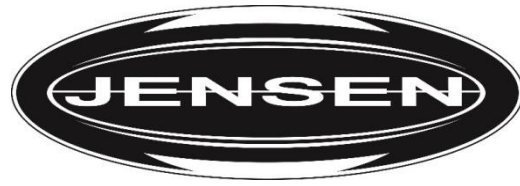


The Jensen Group

Q&A



Embargo: 09:00 February 25, 2015

How is this car related to the new Jensen Interceptor announced in 2011?

This car is not related to the vehicle announced by Healey Sports Cars Switzerland Ltd. and does not incorporate any of its design elements.

Jensen Group successfully established its ownership of the Jensen and Interceptor brands in order to clear up any confusion over the future of the marque going forward.

The Jensen Group is not affiliated with any other company which claims to own the rights to use the Jensen or Interceptor name.

What makes this announcement any different from previous news of a reborn Jensen?

It's taken a lot of time and resources to get this far, and we're under no illusion that reviving this great marque is not a straight-forward exercise.

The legal battle for the Jensen name has taken almost four years, so you can see that we're committed to this project.

The team behind this project is highly experienced and provides the skills required to see this through to conclusion.

The Jensen Group is concerned with the return of the Jensen name and we are actively considering the options for new cars in the future.

So this new car is not the new Jensen Interceptor?

This first car is not designed to be the new Interceptor, which is why it's designated as the Jensen GT.

Will there be a new Interceptor?

We are currently working on how to produce new vehicles worthy of carrying the Jensen name and are focused on the launch of an all new Jensen Interceptor 2 in 2016. This may involve collaboration with an established automotive group. More details of this project will be released as soon as possible.

We have sought feedback from people involved and associated with Jensen's history, and have been overwhelmed with the positive response. Going forward we will assess the viability of potential new Jensens, including an all-new Interceptor, on a case-by-case basis.

You claim to be the new Jensen, but what about the other businesses who claim to be the home of Jensen?

There are a number of enthusiastic and talented companies working on the restoration of old Interceptors and we don't wish to detract from their work. However, we are not looking to restore or repair old Jensens, and are concerned with building all new Jensen cars.

For the Jensen GT we are working with Jensen International Automotive (JIA), the recognised leader in the modernisation of Interceptors. This will ensure that the GT is worthy of bearing the Jensen name.

Are you expecting any more legal challenges to your ownership of the Jensen name?

No – Jensen Cars Limited has successfully established our right to the name, and this continuation model is the first step in exercising that right. The actions to date prove that The Jensen Group is willing to vigorously defend its ownership, and that we will actively pursue anyone who infringes on our ownership of the Jensen and Interceptor brands.

Ends

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