

**To the Shareholders of
DDM Holding AG, Baar**

Baar, 20 October 2014

INVITATION

to the Extraordinary Shareholders' Meeting of

DDM Holding AG

12 November 2014, at 2 pm

at the offices of DDM Holding AG, Schochenmühlestrasse 4, 6340 Baar, Switzerland

Agenda and Proposals of the Board of Directors

The Board of Directors of DDM Holding AG (the **Company**) submits the following items and the following proposals to the Extraordinary Shareholders' Meeting:

1. Elections of new board members

The Board of Directors proposes that Torgny Hellström and Liasis Savvas Andreas be elected as new members of the Board of Directors for a term of office expiring at the Ordinary Shareholders' Meeting to be held in 2015.

The curriculum vitae of Messrs. Torgny Hellström and Liasis Savvas Andreas are available on the website of the Company (www.ddm-group.ch).

2. Miscellaneous

Documentation

The information relating to the new members of the Board of Directors will be available on the Company's website www.ddm-group.ch beginning no later than 21 October 2014.

Materials for the Extraordinary Shareholders' Meeting, including the registration/proxy form (the **Registration/Proxy Form**), are also available on the Company's website www.ddm-group.ch.

Language

The Extraordinary Shareholders' Meeting will be held in English and information and material will be available in English.

Attendance Procedures

1. Holders of SIX SIS Registered DDM Shares

The following information is to Shareholders who hold their shares in the Company (the **DDM Shares**) through SIX SIS AG.

Shareholders who wish to participate to the Extraordinary Shareholders' Meeting and to exercise their voting rights must be registered in the share register (the **Share Register**) of the Company with voting rights and obtain an admission card by completing the Registration/Proxy Form in accordance with the instructions set out below.

Registration in the Share Register of DDM Holding AG:

Only persons registered in the Share Register are deemed to be shareholders of the Company. In order to be entitled to participate to, and exercise voting rights at, the Extraordinary Shareholders' Meeting, holders of DDM Shares who are not already registered in the Share Register must request to be registered with their DDM Shares in the Share Register prior to 6 November 2014 (the **Record Date**) as follows:

- Shareholders must instruct their custodian bank to register them as Shareholders in the Share Register with voting rights by sending an application for registration to DDM Holding AG, c/o SIX SAG AG, Share Register, Baslerstrasse 90, CH-4601 Olten.

Please note that the registration process may take time and must be completed by the Record Date. To ensure their registration in time for the Extraordinary Shareholders' Meeting, Shareholders are therefore kindly invited to issue instructions to their custodian bank as soon as possible.

No entries will be made in the Share Register from 7 to 12 November 2014.

Admission Card:

Shareholders entered in the Share Register until the Record Date will receive the invitation to the Extraordinary Shareholders' Meeting and the Registration/Proxy Form by regular mail.

In order to obtain an admission card, Shareholders must complete and return the Registration/Proxy Form to DDM Holding AG, c/o SIX SAG AG, Postfach, 4609 Olten, Switzerland, prior to 6 November 2014 using the enclosed response envelope.

Owners of DDM Shares who sell their DDM Shares prior to the Extraordinary Shareholders' Meeting will no longer be eligible to vote. Shareholders who sell or buy portions of their DDM Shares are kindly requested to have their admission card replaced at the information desk on the day of the Extraordinary Shareholders' Meeting.

Representation/Proxy:

Shareholders who cannot personally attend the Extraordinary Shareholders' Meeting may be represented:

- by a third person: Shareholders must order an admission card for the proxy by completing and signing the Registration/Proxy Form and returning it to DDM Holding AG, c/o SIX SAG AG, Postfach, 4609 Olten, Switzerland, prior to 6 November 2014; or
- by the independent proxy, Mr. Daniel Bill, Rechtsanwalt und Notar, MSG Rechtsanwälte & Notare AG: Shareholders must complete and sign the Registration/Proxy Form and return it to Mr. Daniel Bill, Rechtsanwalt und Notar, MSG Rechtsanwälte & Notare AG, Postfach 4755, CH-6304 Zug, Switzerland, prior to the Extraordinary Shareholders' Meeting. To the extent that no specific instructions are provided in the Registration/Proxy Form, signature of the form grants general authorization to the independent proxy to vote in favour of the proposals submitted by the Board of Directors.

2. Holders of Euroclear Registered DDM Shares

The following information is to Shareholders who hold their DDM Shares through Euroclear Sweden AB, which shares trade on the Nasdaq OMX First North (the **Euroclear Registered DDM Shares**).

Holders of Euroclear Registered DDM Shares who wish to participate to the Extraordinary Shareholders' Meeting and to exercise their voting rights must be registered in the register of shareholders kept by Euroclear Sweden AB (the **Register of Shareholders**) and must complete the Registration/Proxy Form in accordance with the instructions set out below.

Registration Process for Voting Rights:

Direct-registered Holders:

Holders of Euroclear Registered DDM Shares who hold their Euroclear Registered DDM Shares on an account directly with Euroclear Sweden AB (the **Direct-registered Holders**), a CSD-account (Sw: Vp-konto), will be automatically included in the Register of Shareholders and do not have to perform any registration regarding voting rights.

Nominee-registered Holders:

To be registered and entitled to vote at the Extraordinary Shareholders' Meeting, Shareholders who hold Euroclear Registered DDM Shares via a nominee (the **Nominee-registered Holders**) must act in accordance with the instructions set out below:

- Nominee-registered Holders must request the nominee to register their Euroclear Registered DDM Shares temporarily in their own name in the Register of Shareholders.
- The registration in the Register of Shareholders will start on 23 October 2014, 20 calendar days prior to the Extraordinary Shareholders' Meeting.

- The registration must be completed at 4:00 pm (CET) on 6 November 2014 (*i.e.*, the Record Date) at the latest.

Nominee-registered Holders with Non-affiliated Nominees:

To be registered and entitled to vote at the Extraordinary Shareholders' Meeting, Nominee-registered Holders who hold their Euroclear Registered DDM Shares on custody accounts with nominees that are not affiliated directly as nominees to Euroclear Sweden AB (the **Non-affiliated Nominee**) must follow the instructions below:

- Nominee-registered Holders with Non-affiliated Nominees must request their custodian bank or their nominee to register their Euroclear Registered DDM Shares temporarily in their own name in the Register of Shareholders. To do so, you must instruct the institution where you have your account to forward the registration request to Euroclear Sweden AB through its own custodians and/or nominees.
- The registration in the Register of Shareholders will start on 23 October 2014, 20 calendar days prior to the Extraordinary Shareholders' Meeting.
- The registration in the Register of Shareholders must be completed at 4:00 pm (CET) at the Record Date at the latest.

Please note that the registration process may take time and must be completed by the Record Date. To ensure their registration in time for the Extraordinary Shareholders' Meeting, Shareholders are therefore kindly invited to issue instructions to their Non-affiliated Nominees as soon as possible.

Admission Card:

Direct-registered Holders and Nominee-registered Holders:

Direct-registered Holders and Nominee-registered Holders entered in the Register of Shareholders until the Record Date will receive the invitation to the Extraordinary Shareholders' Meeting and the Registration/Proxy Form by regular mail.

In order to obtain an admission card, Direct-registered Holders and Nominee-registered Holders must complete and return the Registration/Proxy Form to DDM Holding AG, c/o SIX SAG AG, Postfach, 4609 Olten, Switzerland, prior to 6 November 2014 using the enclosed response envelope.

Nominee-registered Holders with Non-affiliated Nominees:

In order to attend the Extraordinary Shareholders' Meeting, Nominee-registered Holders with Non-affiliated Nominees must:

- download the Registration/Proxy Form from the website www.ddm-group.ch. The form will be available from 21 October 2014.

- print and fill out the Registration/Proxy Form downloaded from www.ddm-group.ch and return it signed to DDM Holding AG, c/o SIX SAG AG, Postfach, 4609 Olten, Switzerland, prior to 6 November 2014.

Additional Instructions for Non-affiliated Nominees:

Non-affiliated Nominees are urged to forward the above information to their custody-account holders holding Euroclear Registered DDM Shares.

Holders of Euroclear Registered DDM Shares who sell their Euroclear Registered DDM Shares prior to the Extraordinary Shareholders' Meeting will no longer be eligible to vote. Those who sell or buy portions of their Euroclear Registered DDM Shares are kindly requested to have their admission card replaced at the information desk on the day of the Extraordinary Shareholders' Meeting.

Representation/Proxy Voting:

Holders of Euroclear Registered DDM Shares who cannot personally attend the Extraordinary Shareholders' Meeting may be represented:

- by a third person: Holders of Euroclear Registered DDM Shares must order an admission card for the proxy by completing and signing the Registration/Proxy Form and returning it to DDM Holding AG, c/o SIX SAG AG, Postfach, 4609 Olten, Switzerland, prior to 6 November 2014; or
- by the independent proxy, Mr. Daniel Bill, Rechtsanwalt und Notar, MSG Rechtsanwälte & Notare AG: Holders of Euroclear Registered DDM Shares must complete and sign the Registration/Proxy Form and return it to Mr. Daniel Bill, Rechtsanwalt und Notar, MSG Rechtsanwälte & Notare AG, Postfach 4755, CH-6304 Zug, Switzerland, prior to the Extraordinary Shareholders' Meeting. To the extent that no specific instructions are provided in the Registration/Proxy Form, signature of the form grants general authorization to the independent proxy to vote in favour of the proposals submitted by the Board of Directors.

DDM Holding AG

On behalf of the Board of Directors

Dr. Manuel Vogel