

Agenda Nordic Recreational Fishing Workshop

7 December

Registration and check-in, Elite Stora Hotellet

18:30 The county administrative board talks about fish and fishing in Lake Vättern
20:00 Dinner and drinks at Bishops Arms, Elite Stora Hotellet.

8 December

09:30 Registration and coffee (with sandwich)

10:00 Welcome
Leif Denneberg, General Director of the Swedish Board of Agriculture

10:15 An outlook on recreational fishing, fishing tourism and management from some of the top fishing destinations in the world
Martin Falklind, Fiskejournalen

11:30 Lunch

12:30 The fishing tourism industry – input from the sector
Per Jobs, FishYourDream (S), Rasmus Dahl, Fishtrip ApS (DK), Erik Herlevi, Augur Fishing Services (FI)

13:55 Coffee

14:15 Socioeconomics of fishing tourism
Mats Jonsson (S), Søren Boye Olsen, University of Copenhagen (DK), Heidi Pokki, Natural Resource Institute, (FI), Trude Borch, Akvaplan-NIVA (NO), Stig Thörnqvist/Håkan Carlqvist, Swedish Agency for Marine and Water Management (S)

16:20 Coffee

16:40 Human dimensions of recreational fishing and its relevance for the angling tourism business
Øystein Aas, Norwegian Institute for Nature Research (NO)

17:40 Break

18:30 Local entrepreneurs talk about fishing tourism in the Jönköping region
Henrik Olsson and Michael Kleemann (S)

19:30 Break

20:00 Dinner and drinks at Le Trottoir, Elite Stora Hotellet

9 December

- 08:15 Digital infrastructure, information and marketing of recreational fishing and fishing tourism
Adam Johansson, the County Administrative Board of Jönköping (S), Otso Valta (FI), Johan Hedin, Sweden fishing (S), Gordon P. Henriksen, Fishing Zealand (DK), Jan Kjeldsen, Havørred Fyn Sekretariatet (DK), Ismo Kolari, Pirkanmaa Fishery Centre (FI), Ingemar Eriksson, Visit Åland (Åland), Jóhann Davíð Snorrason, Angling Club Lax-A (ISL)
- 10:25 Coffee
- 11:00 Workshop 1: Guidelines for strategies on recreational fishing and fishing tourism in the Nordic countries
Daniel Melin, the Swedish Board of Agriculture (S), Gordon P. Henriksen, Fishing Zealand (DK)
- 12:30 Lunch
- 13:15 Workshop 2: Nordic Research Center for recreational fishing and fishing tourism
Alf Ring Kleiven, Institute of Marine Research (NO)
- 14:30 Coffee
- 14:50 Round-up and final report
Daniel Melin, the Swedish Board of Agriculture (S), Alf Ring Kleiven, Institute of Marine Research (NO), Otso Valta, Fishbrain AB (FI)
- 15:30 End of conference