

Press release

Stockholm, February 20, 2024

Gardena launches new battery products for the 2024 gardening season

Gardena, Husqvarna Group's leading gardening brand in Europe, is proud to announce several new products for the 2024 gardening season, marking another milestone in the company's commitment to electrification. As a pioneer in the industry, Gardena continues to lead the way by enabling garden owners to shift to battery-powered products.

Central to Gardena's approach is the Power for All Alliance, a joint 18V battery system platform established together with Bosch in 2020, offering home and garden owners the flexibility of using a single battery across more than one hundred power tools from leading manufacturers worldwide. This collaborative initiative, that the Husqvarna brand also is a part of, reflects the Group's dedication to enhancing user experience and promoting interoperability within one of the largest cross-brand 18V battery systems for homes and gardens.

Introducing product highlights for 2024, all powered by Power for All batteries:

Wall-Mounted Hose Box PowerRoll: Offers freedom and flexibility as well as maximum convenience for watering. Thanks to the rechargeable battery, the hose is automatically and evenly rolled up at the touch of a button.

Multi Cleaner AquaBrush: The AquaBrush combines versatility with performance while cleaning around the house and garden.

Weed Brush EasyWeed: Say goodbye to manual weed removal with this powerful and efficient solution. It cleans precisely and removes unwanted green and deposits without chemicals.

Grass and Shrub Shears PowerCut: Perfect for the maintenance of lawn edges and regular pruning of shrubs with exceptional results.

All motorized products from Gardena are electrified, supporting Husqvarna Group's ambition to have 2/3 of the motorized products electrified by 2026. By the end of 2023, 41% of Husqvarna Group's motorized products were electrified.

Learn more about Gardena 2024 here and about Power for All Alliance here

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Founded in 1689, Husqvarna Group has evolved into a global leader in manufacturing innovative products and solutions for managing forests, parks, and gardens. Our diverse product range includes robotic lawnmowers, chainsaws, trimmers, riding lawnmowers, and watering solutions. Husqvarna Group is also a leader in equipment and diamond tools for the light construction industry and diamond tools for the natural stone industry. Operating mainly under the global brands of Husqvarna and Gardena, our products and solutions reach consumers and professional users through direct sales, dealers, and retailers across more than 100 countries. Net sales in 2023 amounted to SEK 53.3 billion and the Group has approximately 13,800 employees in 40 countries. The headquarter is in Stockholm, Sweden and the company is listed on Nasdaq Stockholm.