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**Britney Spears Releases Third Photo of Her New Intimates and Sleepwear Line  
*The Intimate Britney Spears***



International pop icon Britney Spears has announced her line of sleepwear apparel, *The Intimate Britney Spears*, with retail partner CHANGE Lingerie, a leading company in lingerie with over 180 stores worldwide. The collection will launch September 9<sup>th</sup> at an exclusive event in New York City, with an appearance by Britney, and will be available for sale at [www.intimatebritneyspears.com](http://www.intimatebritneyspears.com) in the United States and Canada and Europe

Britney Spears is one of the most provocative artists to enter the music scene in the last two decades, reaching icon status for some of the most seductive performances in history, blazing a trail for modern day female empowerment. A frontrunner in entertainment selling nearly 100 million records worldwide, Spears is bringing her vision of luxurious sleepwear to life with playful pieces for every woman to feel beautiful. After selling out world tours and entertaining fans night after night, Spears continues her message of confidence and poise with ten romantic lines with *The Intimate*.

*The Intimate Britney Spears* offers feminine lingerie sets, vintage inspired bustiers and kimonos, as well as relaxed loungewear such as jersey camisoles, shorts and sweats. The collection also features detailed shoulder straps and stunning embellishments, in addition to crochet edges, satin ribbons, and lace trim.

The collection exudes sensual luxury and surpasses competitors with A-J cup sizing, allowing the perfect fit for almost every body type. Products are affordably priced from €17- €79 and will be sold online at [www.intimatebritneyspears.com](http://www.intimatebritneyspears.com), online retailers, department stores and specialist boutique retailers throughout North America and Europe.

For more information, follow *The Intimate Britney Spears* on Twitter @IntimateBritney

**About *The Intimate Britney Spears***

*The Intimate Britney Spears* is a global line of quality sleepwear created and designed by pop icon Britney Spears in conjunction with CHANGE Lingerie. The collection features a superior selection of lingerie sets, bustiers, kimonos, and night gowns accompanied with basics, sweats and jersey sleepwear to look and feel your best night after night. For more information, visit [www.intimatebritneyspears.com](http://www.intimatebritneyspears.com).

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