

## op5 AB Selected as a 2013 Red Herring Top 100 Global

SANTA MONICA, Calif.—Nov 22 2013—Red Herring announced its Top 100 Global in recognition of the leading private companies from North America, Europe, and Asia today, celebrating these startups' innovations and technologies across their respective industries.

Red Herring's Top 100 Global list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across the globe to the Top 100 Winners. We believe **op5** embodies the vision, drive and innovation that define a successful entrepreneurial venture. **op5 AB** should be proud of its accomplishment, as the competition was the strongest it has ever been."

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track records and standing of startups relative to their peers, allowing Red Herring to see past the "buzz" and make the list a valuable instrument of discovery and advocacy for the most promising new business models from around the world.

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## About

Red Herring is a global media company which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy.

## Contact op5

Jan Josephson, CEO and founder of op5

Phone: 46 8 58 83 01 10 Mobile: 46 707 25 09 00 E-mail: jan.josephson@op5.com

op5 is a developer of Server Monitoring solutions for hybrid IT environments. The solution comes in a fully supported package called op5 Monitor. The architecture supports scalability from the small and business critical IT to the very large IT with thousands of distributed hardware, applications and services. op5 has customers all over the world and its headquarters in Stockholm, Sweden.