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Fredrik Emilson has assumed the position as CEO of Enviro

Fredrik Emilson has today assumed the position as the new CEO of Enviro. As previously communicated, former CEO Thomas Sörensson will in connection with this move to a role as senior advisor within the company.

Fredrik Emilson has a long history at Höganäs AB where he was the company's CEO during the period 2017-2023. During his time at Höganäs, Fredrik also held the role of Head of Europe followed by being responsible for the Asian market. Höganäs AB is a world-leading manufacturer of metal powders with a turnover of more than SEK 12 billion and 2,400 employees globally. Fredrik also has a background in the Trelleborg Group and thus experience from the rubber industry. He has also worked as a management consultant within E&Y with a main focus on project management and business development.



Fredrik Emilson, CEO Enviro.

In his various roles, he has accumulated extensive experience in industrialization in combination with sustainability issues. He also has extensive experience of working with the automotive industry.

"I am very much looking forward to being involved in scaling up Enviro and its operations. Enviro has an opportunity to make a real difference and my ambition is for the company to become a world leader in its field," says Fredrik Emilson, new CEO of Enviro.

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FNCA Sweden AB is Enviro's Certified Adviser on Nasdaq First North Growth Market Stockholm.

N.B. The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.

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Scandinavian Enviro Systems contributes to enhanced environmental and economic sustainability using a patented technology for the recovery of valuable raw materials from scrapped and end-of-life products, including tires. The production of new tires using carbon black recovered with Enviro's technology reduces carbon dioxide emissions by up to 93 per cent compared with the use of virgin carbon black. Enviro has its head office in Gothenburg and a plant for the recycling of end-of-life tires in Åsensbruk. The largest owner is the French tire manufacturer Michelin. Enviro was founded in 2001 and is listed on Nasdaq First North Growth Market.