

Press release  
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# myFC appoints Per Zetterberg as Head of Sales

## Swedish micro fuel cell company myFC appoints Per Zetterberg as Head of Sales.

Per Zetterberg has an executive background from the global testing, inspection and certification (TIC) industry and most recently worked as business area head for STF Ingenjörutbildningar. At myFC, he will support myFC's strategic direction as technology solutions provider. Per Zetterberg will among other things be responsible for prospecting and qualifying leads and driving sales, making it possible for the company to speed up the business development process significantly.

“Fuel cell technology is a very attractive opportunity for many companies, but the technology has not yet reached a mass market. Driving sales at myFC therefore requires particular patience and competence. Per has extensive experience from building strong partnerships and developing attractive business opportunities based on them,” says Peter Friedrichsen, CEO of myFC.

“myFC offers a very exciting combination of advanced technology development and a possible answer to the question of sustainable energy supply. I look forward to supporting the company with my experience in partner sales and developing long, mutually beneficial commercial relationships,” says Per Zetterberg.

Per Zetterberg joins myFC on March 1, 2020.

### For more information, please contact:

myFC Press Office  
Mail: [press@myfc.se](mailto:press@myfc.se)  
Phone: +46 (0) 738 09 33 83

### Certified Adviser:

Avanza Bank  
Mail: [ca@avanza.se](mailto:ca@avanza.se)  
Phone: +46 (0) 8 409 421 20

### About myFC

Swedish innovation company myFC offers thin, scalable fuel cells that are easy to dimension and adapt to any electric application. myFC develops hybrid technology solutions combining batteries and hydrogen-based micro fuel cells for extended usage and reduced carbon footprint. The company was founded in 2005 and was listed on Nasdaq First North Growth Market in 2014. Its headquarters are in Stockholm. For more information, visit [myfc.se](http://myfc.se)

### myFC AB

[myfc.se](http://myfc.se) | [info@myfc.se](mailto:info@myfc.se)  
**Headquarters:** Saltmätargatan 8A, SE-113 59 Stockholm  
**Malmö office:** Stora Varvsgatan 6A, SE-211 19 Malmö

