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everywhere for everyone

Press release

myFC launches JAQ Hybrid in Japan together with Lightec Inc

Stockholm, October 16 2018

myFC's fuel cell charger JAQ Hybrid is today launched in Japan at the CEATEC Technology Exhibition. Lightec's launch is supported by myFC.

Lightec delivers smartphone accessories to Japanese mobile operators' stores and retail chains such as Lawson and 7 Eleven. Support by myFC, Lightec is now launching JAQ Hybrid on the Japanese market. The launch takes place during the major technology exhibition CEATEC 16-19 October. CEATEC, or Combined Exhibition of Advanced Technologies, gathers exhibitors and visitors from across East Asia.

"Lightec is an exciting partner and we have worked closely together for this launch. We are eager to see how JAQ Hybrid is received in Japan, undoubtedly one of the world's most advanced smartphone countries," says Ville Lejon-Avrin, acting Sales and Marketing Director at myFC.

"Preparing for natural disasters in various ways is very common in Japan, and JAQ Hybrid is definitely a product for that market. The combination of green electricity and never needing to worry about a depleted smartphone is very attractive to Japanese consumers. We look forward to offering JAQ Hybrid to our customers," says Takuro Hirota, CEO at Lightec.

JAQ Hybrid is a power bank for smartphones and tablets with an integrated myFC LAMINA fuel cell. JAQ Hybrid can therefore be charged either using myFC's patented green fuel, or through the wall outlet.

Visit myFC in Lightec's booth: Hall 3, booth C009, Makuhari Messe, 2-1 Nakase, Mihama-ku, Chiba, Japan. For more information: <https://www.ceatec.com/en/>

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About myFC

MyFC is a Swedish innovation company and market leader in micro fuel cells, which develops green energy solutions and markets the underlying components and advantages of its patented technologies to the smartphone world, power bank manufacturers and manufacturers (OEM) in the automotive industry. In 2017, myFC launched its JAQ Hybrid platform, which co-locates fuel cell and battery. JAQ Hybrid is the company's third hydrogen-powered product following JAQ and PowerTrek. It runs on the company's patented fuel consisting of salt, water and reactants. MyFC was founded in 2005 and is part of the group myFC Holding AB. MyFC Holding was listed on NASDAQ First North in May 2014. Its head office is located in Stockholm and the company's Certified Advisor is Avanza Bank. For more information, visit www.myfcpower.com