

SSAB sets goal to increase share of women in top management

In pursuit of improved gender equality, SSAB AB has announced a new group-level target for women to hold 30% of top management positions in the company by the end of 2019 (up from 21% in 2015). With a presence in more than 50 countries, SSAB is striving to greatly increase its focus on diversity and equal opportunities for everyone in the organization.

SSAB aims for diversity and inclusion to be part of the company's corporate culture, to ensure a wide-ranging representation throughout the organization of people and competences. One important initiative to improve diversity will be to increase the share of female employees across the company, starting at the top level. To accelerate this process, the company will develop a mentoring program focused on female leadership and will require that at least one female candidate be considered for every managerial position going forward.

"It's very important for SSAB to be able to engage, retain and attract employees with the right skills needed in the steel industry," says Monika Gutén, Head of Group Human Resources, Procurement and Shared Services. "Initially, we will focus our efforts on gender equality, but for SSAB, equality means promoting a diverse and inclusive workplace with equal opportunities for everyone."

Earlier this year, SSAB announced its new sustainability strategy, which included measurable environmental targets. The company also is focusing on improvements in areas like health and safety, with the goal to be the safest steel company in the world. SSAB's strengthened focus on sustainability is critical to ensuring the company's long-term competitive position in the energy- and resource-intensive steel industry. In addition, SSAB has updated its social responsibility targets, including updates and changes to business ethics, Code of Conduct, supply chain management and employee performance dialogs.

For further information, please contact:

Marie Elfstrand, Director Media Relations and PR, tel. +46 702 797184

[Press release 20 May 2015: SSAB launches new sustainability strategy](#)

More information about responsibility and sustainable development work at SSAB is available at www.ssab.com/en/Sustainability/

SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on the Nasdaq OMX Nordic Exchange in Stockholm and has a secondary listing on the Nasdaq OMX in Helsinki. www.ssab.com.