



## SSAB's University Challenge encourages students to develop innovative applications for high-strength steel

**SSAB's University Challenge is an opportunity for students to present their ideas for new, innovative solutions using high-strength steels. Applications are now being accepted for the annual competition, with a deadline of October 15. Happening in conjunction with the Swedish Steel Prize competition, the winner of this year's University Challenge will be announced in November in Stockholm, Sweden.**

For the competition entry, students (groups or individuals) can submit a design study, a production method, a concept or an upgrade of an existing product. All entries must include the use of high strength steel. The proposal does not have to be ready for market, but it should have the potential.

"The University Challenge is an excellent opportunity for students to get feedback and recommendations on their design ideas," says **Monika Gutén**, Executive Vice President and Head of Group HR, procurement and shared services at SSAB. "This is also a good event to network with international participants from all over the world."

Experts will work together with students to refine their proposals, which may include estimates of strength, fatigue or other mechanical properties, as well as calculations of production efficiency and actual market potential, depending on the entry's design and character.

Last year's winner, Manuel Genzor from Spain, submitted a proposal for a lighter and safer chassis solution for an agricultural trailer, which could reduce chassis weight by more than 20 percent.

Read more about the [University Challenge](#)

Read more about the [Swedish Steel Prize](#)

[Link to application form](#)

**For further information, please contact:**

Susanne Nordhqvist, Head of Events and Content +46 155-254 381

SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on the Nasdaq OMX Nordic Exchange in Stockholm and has a secondary listing on the Nasdaq OMX in Helsinki. [www.ssab.com](http://www.ssab.com).