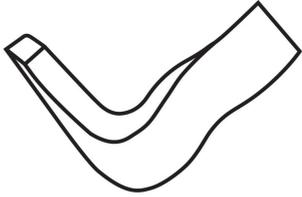




Time to apply for the 2015 Swedish Steel Prize

The 17th annual Swedish Steel Prize, presented by SSAB, will be awarded in November to recognize and reward the most creative, innovative products or solutions that utilize high-strength steel. Applications are now being accepted for the 2015 prize, with a deadline of August 15. The winner will be announced at a ceremony in Stockholm, Sweden.



S W E D I S H S T E E L P R I Z E

The theme for this year's competition is "Improve to attract the future," a theme designed to focus on smart and sustainable solutions.

"With this theme, we want to emphasize the importance of the continuous product development needed to build a more sustainable world," says **Gregoire Parenty**, chairman of the Swedish Steel Prize jury and Head of Market Development at SSAB.

"Around the world, we face increasingly higher demands to create lighter, stronger and more sustainable products, and this prize will award a company, institution, organization or individual who has excelled in doing so using high-strength steel."

Since the competition began in 1999, SSAB has received more than 800 nominations from all over the world. International competition increases each year with more and more countries being represented from Europe, North and South America, Asia and Australia.

The panel of judges for this year's Swedish Steel Prize is comprised of experts and academics in the fields of science and engineering:

- **Gregoire Parenty**, Head of Market Development, SSAB
- **Lennart Bergqvist**, Management Consultant, LBQ Consulting
- **Sture Hogmark**, Professor Emeritus in Materials Science and Tribology, Uppsala University
- **Claes Magnusson**, Professor in Production Technology, Kristianstad University
- **Jan Gunnar Persson**, Professor in Machine Design, KTH Royal Institute of Technology
- **Jan-Olof Sperle**, Professor in Lightweight Construction, KTH Royal Institute of Technology and Uppsala University, Sperle Consulting

The 2014 Swedish Steel Prize was awarded to truck manufacturer Belaz from Belarus for its innovative new construction for axle suspension and slewing bearings used to build the world's largest dump truck.

For complete rules and to apply, visit www.steelprize.com, and follow @steelprize on [Twitter](https://twitter.com/steelprize) for the latest event updates.

For more information, please contact SSAB's media or events teams:

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SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on the Nasdaq OMX Nordic Exchange in Stockholm and has a secondary listing on the Nasdaq OMX in Helsinki. www.ssab.com.