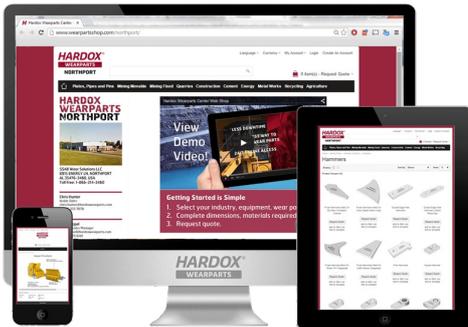




SSAB brings 24-hour access to Hardox Wearparts in nine locations

Hardox Wearparts offers customers quick, 24-hour access to thousands of wear products through a unique online interface. This guaranteed fast, easy service for customers is now available at nine of SSAB's centers across the globe including the US, Chile, the UK, China, South Africa, Australia, Singapore and two locations in Canada: in Vancouver and Montreal.

The new service - Hardox Wearparts Web shop - provides customers with easy access to product details such as dimensions, materials, tolerances, logistics, on-site service. The Hardox Wearparts Web Shop concept was initially launched in the US.



"This will enable customers to start a dialog contacting SSAB at any time - day or night - which will help expedite the wear part replacement process," says **Johan Anderson**, Head of Business Strategy and Marketing, Hardox Wearparts. "Downtime in this business is costly, and the new service can help us to get customers up and running quicker."

Visitors to Hardox Wearparts Web Shops will find products conveniently categorized by market segment, which includes Mining -Movable and Fixed, Cement, Recycling, Energy, Quarries, Construction, Metal Works and Agriculture.

Once customers click on a specific segment, they can choose the equipment and appropriate wear part needed which can be either a standard or custom part. Then they can request a quote online and receive a quick response to their request from a representative at the local Hardox Wearparts Center convenient to the customer's location. Customers can also register their account and keep track of previous enquiries, thus making the reorder process easy and convenient.

"SSAB is dedicated to helping customers solve their toughest wear challenges," says Anderson. "Through our knowledge, expertise and products, we're able to help customers to boost their productivity and prolong the service life of their machinery and equipment. The Web Shop is one of many value added services we can offer our customers."

The Web Shops are initially available at nine of SSAB-owned Centers and more web shops are coming soon.

You can access the Web Shop at <http://www.hardoxwearparts.com/shop> and then select the specific location most convenient to you. You can also view a quick demonstration of the Web Shop. [Click here](#) to link to the video.

Picture caption: The Web Shop is available in multiple formats –for PCs, tablets and smart phones.

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Hardox Wearparts is the leading manufacturer of wear parts and wear services in the world. With more than 150 centers, and in more than 50 countries, there is always a Hardox Wearparts Center close to you. Hardox Wearparts is a part of SSAB, the manufacturer of Hardox wear plates.

SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on the NASDAQ OMX Nordic Exchange in Stockholm and has a secondary listing on the NASDAQ OMX in Helsinki.

www.ssab.com