

It's time to enter the Swedish Steel Prize

The Swedish Steel Prize is awarded for innovative design using high strength steel. The purpose of the prize is to inspire and spread knowledge regarding high strength steel and the possibilities to develop lighter, safer and more environmentally friendly products.

The application period for the 2013 Swedish Steel Prize has now begun, and the final day for applications is August 15. The winner will be announced in November, in conjunction with a ceremony in Stockholm, Sweden. The prize amount is SEK 100,000.

"We are looking forward to receiving many exciting applications for this year's competition," says Melker Jernberg, Head of Business Area SSAB EMEA and Jury Chairman for the Swedish Steel Prize.

The Swedish Steel Prize is an international award and since the competition started in 1999, over 700 projects have participated. The number of international contributions has also increased over the years.

The winner in 2012 was the company A-Ward, from New Zealand, who designed a flexible system made from high strength steel that presses and packs scrap into containers.

"When we judge the applications, we in the jury base our decision on a number of important criteria such as applicability, profitability, sustainability, performance, innovation and competitiveness," explains Jernberg.

In addition to Jernberg as chairman, the jury consists of:

Lennart Bergqvist – Management Consultant, LBQ Consulting

Sture Hogmark – Emeritus Professor in materials science and tribology, Uppsala University

Claes Magnusson – Professor of production technology, Kristianstad University

Jan Gunnar Persson – Professor in mechanical engineering, KTH Royal Institute of Technology

Jan-Olof Sperle – Professor in lightweight construction, KTH Royal Institute of Technology and Uppsala University, Sperle Consulting

For more detailed information about the application criteria and what should be included in the application, visit www.steelprize.com.

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SSAB is a leading global provider of high strength steel and offers products developed in close cooperation with customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 45 countries, and production facilities in Sweden and the United States. SSAB is listed on the NASDAQ OMX Nordic Exchange, Stockholm. www.ssab.com.