

SSAB opens NASDAQ

SSAB's CEO Martin Lindqvist today opened the trading session on the NASDAQ OMX exchange in New York in a Bell Opening Ceremony. The event marked the start of SSAB's roadshow involving meetings with investors - an element in achieving the aim of raising SSAB's profile on the American market.

SSAB's ongoing billion SEK investment project in the steel mill in Alabama is currently being brought into commercial operation. As a consequence, SSAB is creating 130 new skilled jobs in the Alabama region and its American business area, SSAB Americas, is taking a strategic step to strengthen its position within quenched steels on the North and Latin American market.

"We are constantly developing new steel products and innovative areas of use for steel, in projects involving close cooperation with our customers. This represents an important part of SSAB's strategy," said Martin Lindqvist in his opening speech. "High strength steels save material and provide a longer lifespan and lower fuel consumption. These are qualities that are increasingly in demand as energy prices increase and environmental awareness grows."

Martin Lindqvist also mentioned the Swedish Steel Prize, which is regarded by some as the steel industry's equivalent to the Nobel Prize.

"I recently visited the American company John Deere, which won the prize in 2011. Their interest in cooperating with SSAB and developing new applications was very inspiring. Thanks to our close cooperation with customers and investments in increased quenched steel production capacity, we have a strong platform and are investing in the future," concluded Martin Lindqvist.

[To see the ceremony from the NASDAQ on Times Square in New York and to download pictures, click here.](#)

For further information, please contact

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SSAB is a global leader in value added, high strength steel. SSAB offers products developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 45 countries and operates production facilities in Sweden and the US. SSAB is listed on the NASDAQ OMX Nordic Exchange, Stockholm. www.ssab.com.