

BE Group becomes SSAB Laser[®] Certified Partner in Finland and the Baltics

SSAB has appointed BE Group, which serves customers in the engineering and construction sectors, as an SSAB Laser[®] Certified Partner. BE Group is a long-standing partner of SSAB in trading hot-rolled plate, strip and tubular products. BE Group's membership of the SSAB Laser[®] product sales network means customers in Finland and the Baltics can be even more certain of steel availability and fast deliveries.

SSAB Laser[®] has been especially developed for laser cutting and cold forming. This unique product improves general productivity, output and end-product quality. SSAB Laser[®] also has guaranteed flatness, both before and after laser cutting.

"A growing number of customers can benefit from fast, problem-free cutting with shorter production time, less need for rework and greater precision in the cut components since the network of partners is given thorough training in both the product and its applications," says **Jouni Rättyä**, Senior Cross Product Manager at SSAB Europe.

The SSAB Laser[®] distribution network now consists of 22 dedicated partners in 13 countries in Europe. BE Group now joins this network in Finland and the Baltics.

"SSAB Laser[®] meets the requirements of today's laser cutting technology and ensures precision production in line with the machine parameters. I believe that as both a user and distributor of the product, we can improve our customers' competitive edge," says **Lasse Levola** Business Area Manager, Finland and Baltics, at BE Group.

Each delivery of SSAB Laser[®] also comes with the opportunity for technical support. SSAB Tech Support is available locally all over the world and can visit customers at short notice to resolve urgent problems or to initiate more long-term partnership projects.

For further information, please contact:

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SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on Nasdaq Stockholm and has a secondary listing on Nasdaq Helsinki. www.ssab.com.

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