

SSAB Capital Markets Day 2017: Clear growth targets

SSAB is hosting a Capital Markets Day today, June 20, in Stockholm. The event provides an update on SSAB's progress with its strategy execution. SSAB will present new targets for the Group's growth initiatives. The financial targets remain unchanged.

In the coming years, SSAB aims to strengthen its position in the home markets – the Nordics and North America – as well as deliver on a number of growth initiatives. SSAB Special Steels aims to grow by 35 percent and deliver 1.35 million tonnes of high-strength steels by 2020. SSAB Europe aims to improve the product mix to 40 percent of premium products, compared with 30 percent in 2016. As a part of this improvement, SSAB Europe aims to deliver 750 thousand tonnes of Automotive premium products by 2020, compared to 442 thousand tonnes in 2016. SSAB Americas aims for a market share of 30 percent over time on the North American plate market.

“Our growth ambitions are focused on high-strength steels. Demand is growing structurally, driven by our customers' need for higher productivity and performance, as well as more sustainable solutions. This will support improved profitability as these products bring high added value to customers and hence command a higher margin, compared to standard steels. In addition, we are engaging all employees across the group in our pursuit of continuous improvements, which will make us more efficient. All in all, I am confident of reaching industry-leading profitability,” said Martin Lindqvist, President and CEO of SSAB.

Agenda for the day:

The presentations start today, June 20, 2017 at 10am (CEST). The event will be webcast live and can be followed on SSABs website at www.ssab.com/investors

10:00-10:40 Martin Lindqvist, President and CEO

10:40-11:40 Per-Olof Stark, EVP and Head of SSAB Special Steels,
Gregoire Parenty, Head of SSAB Services

11:40-12:00 Break

12:00-13:40 Olavi Huhtala, EVP and Head of SSAB Europe,
Tony Harris, VP Sales, SSAB Europe
SSAB Americas, Chuck Schmitt, EVP and Head of SSAB Americas

13:40-14:30 Break

14:30-16:00 Eva Pétursson, Head of strategic R&D
Maria Långberg, EVP and Head of Sustainability and HR
Håkan Folin, CFO

16:00-16:30 Q&A and wrap-up of the day

All presentations are available at www.ssab.com/company/investors/reports-and-presentations on June 20 from around 9.30am CEST. The event and the material are in English. A recording of the webcast will be available after the Capital Markets Day.

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SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has employees in over 50 countries. SSAB has production facilities in Sweden, Finland and the US. SSAB is listed on Nasdaq Stockholm and has a secondary listing on Nasdaq Helsinki. www.ssab.com.